BIG BANK BOSS

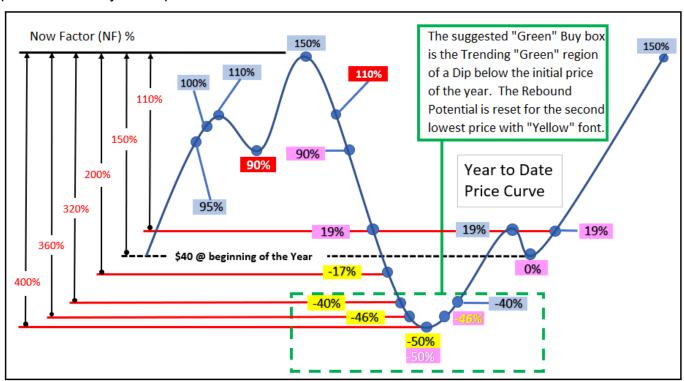
NEWS LETTER 2024

Hyperdrive your Investments (Retirement Account) to Enjoy Earlier

This newsletter is supplied to provide you with technical data on movement for some notable Standard and Poor's S&P 500 stocks. I have added some stocks that are relevant for millennials and meme stocks. This newsletter focuses on Technical Analysis (is used more in the review of shortterm investments decisions) and no Fundamental Analysis (is most often used when determining the quality of long-term investments).

It has always been said that you should never try to time the Stock Market, but I am here to say you can do it with some level of certainty. You can never achieve 100% certainty in any decision model, but I provide you with an algorithm model with color trends to help you make optimized manual buy and sell decisions. The main purpose of the charts: (1) direct you to make purchases near the Price Curve lows see Buy Range columns "Green" and (2) sell stocks after a triple digit Year to Date (YTD) run up at the presence of trending color change from "Blue" to "Pink".

Below is a typical price curve with the color trends and rebound percentages. This graphical picture should help you visualize the condensed material in the charts. The data generated for stock and mutual funds charts are captured from the closing price on Friday's and crypto currencies data is captured on Friday's at 7 pm.



The chart below is an informative combination of YTD stock movement, and color indicators to show how the price is trending. A stock will trend "Green" after reaching a threshold value for Rebound Factor (RF) % and may trend "Green" for weeks. To minimize purchasing too early in the trending "Green" it is suggested to be patient and wait for the stock to rebound above dip floor before purchased.

Weekly Newsletters	YTD N-3	YTD N-2	YTD N-1	YTD N	Now Price	Buy Low Price	Buy High Price	Trending Green (wks)	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
Week 1	95%	100%	110%	90%	76.00	41.88	47.50	N/A	40.00	110%	11%	90%
Week 2	100%	110%	90%	150%	100.00	41.88	47.50	N/A	40.00	150%	0%	150%
Week 3	110%	90%	150%	110%	84.00	41.88	47.50	N/A	40.00	150%	19%	110%
Week 4	90%	150%	110%	90%	76.00	41.88	47.50	N/A	40.00	150%	32%	90%
Week 5	150%	110%	90%	19%	47.60	41.88	47.50	N/A	40.00	150%	110%	19%
Week 6	110%	90%	19%	-17%	33.33	34.90	40.13	N/A	33.33	200%	200%	ZERO
Week 7	90%	19%	-17%	-40%	23.81	24.93	28.67	N/A	23.81	320%	320%	ZERO
Week 8	19%	-17%	-40%	-46%	21.74	22.76	26.17	N/A	21.74	360%	360%	ZERO
Week 9	-17%	-40%	-46%	-50%	20.00	20.94	24.08	N/A	20.00	400%	400%	ZERO
Week 10	-40%	-46%	-50%	-46%	21.74	22.76	26.17	N/A	21.74	360%	360%	ZERO
Week 11	-46%	-50%	-46%	-40%	23.81	22.76	26.17	1	21.74	360%	320%	10%
Week 12	-50%	-46%	-40%	19%	47.60	22.76	26.17	1	21.74	360%	110%	119%
Week 13	-46%	-40%	19%	0%	40.00	22.76	26.17	1	21.74	360%	150%	84%
Week 14	-40%	19%	0%	19%	47.60	22.76	26.17	1	21.74	360%	110%	119%
Week 15	19%	0%	19%	150%	100.00	22.76	26.17	1	21.74	360%	0%	360%

Indicator

recent high price

Notice that as the price gets closer to the bottom of the dip, the YTD N color repeats being "Yellow" until the bottom is reached and a "White" font appears YTD N-1 to signify the Now Price is on an upswing. I do not tell you when to buy or sell, but you have all the information to make an informed choice amid an unknown future.

The Legion Chart on the previous page should be the most informative tool an active trader has ever had. The condensed format of taking stock curve price data and converting it into YTD Analysis should be a real breakthrough. This process suggests making stock market decisions before the stock market opens and removes the need to monitor the stock market during the day. Remember we are supposed to be working our 9 to 5 job while the stock market is doing its thing growing our investment dollars. Yes, I am providing this useful information tool for free. Below is the explanation of all the columns from left to right.

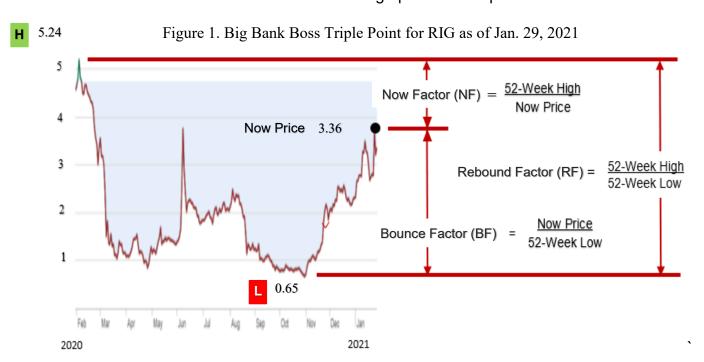
- 1. YTD N-2 this is the Year to Date growth of a stock two weeks in the past.
- 2. YTD N-1 this is the Year to Date growth of a stock one week in the past.
- 3. YTD N this is the Year to Date growth of a stock right now the week of the published Newsletter.
- 4. Now Price is the now price of the stock the week of the published Newsletter.
- 5. Buy Low Price this is a fixed price above the Dip Floor Price to allow for price float and minimize false buy triggers. When the Stock Price is above the Buy Low Price and below the Buy High Price, both cells will be "Green" to signify it is a good time to consider making a purchase. You can enter either Low or High Price in your brokerage account as a limit order.
- 6. Buy High Price this is a fixed price above the Dip Floor Price to allow for price float above the Buy Low Price. The float provided is a default for all stocks, but the float is increased for stocks that have a Spike Ratio of 2.0. When the Stock Price is above the Buy Low Price and below the Buy High Price. These cells will be "Green" to signify it is a good time to consider making a purchase. You can enter this cell value in your brokerage account for a limit order.
- 7. Trending Green (wks) This provides you with the number of weeks a particular stock has been between the Buy Price ranges. The float provided is a default for all stocks, but the float is increased for stocks that have a Spike Ratio of 2.0. This small Buy Now range could be jumped over because of the data being measured is once every 7-days. Yes, the cell could have N/A in it and not catch anything. This active trader tool is suggestive and is not intended to be an absolute tool. For this reason, you should consider entering the Buy High or Low Price as a Limit Orders in your Brokerage Account.
- 8. Spike Ratio this is an indicator of stocks with a hyperbolic gain that typically has an associate quick drop off. If you own a stock that grows to a Spike Ratio of 2, I suggest you sell near the high and take your quick gain. I would suggest that you not purchase the dip of a stock with a Spike Ratio of 2 because a repeat growth back to the previous high is not based on performance but popularity and speculation.
- 9. Dip Floor Price the price provided will be one of two prices. One is the lowest price in the range of measured prices. The second is a dip price below the 52-Week High. The second dip price is typically something that can't be measured or suggested by traditional trading tools.
- 10. Rebound Factor (RF) % this is exactly what you think it is. This is the ratio of maximum past (June of previous year) to present price divided by the measured range divided by the lowest past (December 31st of previous year) to present price which is called the RF. The RF is then converted to a percentage. This value is always positive.
- 11. Now Factor (NF) % This is the positive replacement for the 52-Week Change%. Who cares how much the price has dropped from the high price. This is the wrong thing to measure. This is the ratio of maximum past (June of previous year) to present price divided by the Now Stock Price which is called the NF. The NF is then converted to a percentage. The real thing to measure is the growing Exponential Rebound as the price drops further and further. If a stock has a 52-Week Change% of -50% or -75%, the corresponding Now Potential Rebound 100% or 300%, respectively. You say to yourself, wow. The Now Potential Rebound of 100% or 300% would be a multiple of 2 or 4. If you invested \$32,000 and achieved a multiple of 2 or 4 your investment dollars would be \$64,000 or 128,000, respectively. The growth of the security has a 1 to 1 relationship with total investment made in a company.
- 12. Bounce Factor (BF) % the percentage provided can be Zero for two situations. One is when price is at the absolute lowest price for the price range. The second is when price sets lower or a new lower prices. The default calculated percentage when not Zero is the ratio of the Now Stock Price divided by Dip Floor Price which is called the BF. The BF is then converted to a percentage.

Big Bank Boss Triple Point Reference Frame

The discrete measurements of 52-Week High Change % and 52-Week Low Change % are at best an apples and oranges comparison and not entirely useful. For this exact reason, I created the Big Bank Boss Triple equations. The Big Bank Boss Triple equations output are positive numbers. The ratios can easily be converted to percentages. Now you have an apple-to-apple comparison with real-time growth potential. The output results define the now stock price in a triple reference box of the Rebound Factor (RF), Now Factor (NF) and Bounce Factor (BF).

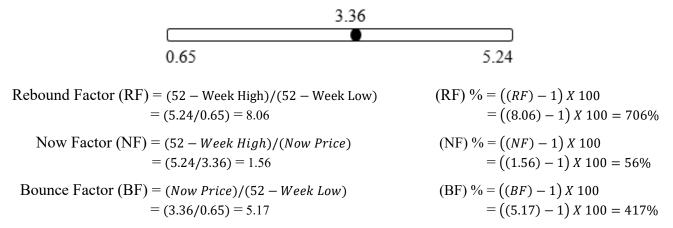
These formulas are very useful whenever the Stock Market goes thru a crisis or market correction. The Bounce Factor (BF) is identical to the 52-Week Low Change which represents the percentage above the Dip Floor Price. The Rebound Factor (RF) defines the maximum potential range for a stock based on past performance. The values of NF and BF in themselves do not provide a holistic picture. It is very important to add in the crucial component of trending upward or downward. If the trend of the price is downward the NF increases and the BF decreases.

There is no way to predict when future stock prices will trend upward, but I provide a weekly Big Bank Boss Newsletter that shows the weekly price trend charts with a "Yellow" cell to indicate a new low indicator and a "White" font cell to indicate a trending up from the Dip Floor Price.



Big Bank Boss Triple Point Equations

These three equations are always positive and make it easy to convert to percentages. Also, a unique thing about these ratios is an equation can be formed to solve for one unknown. This equation can be the building block for a program to monitor stock price movement. The 52-Week Range for RIG is converted below.



The three Big Bank Boss Triple Point equations are linked in the single equation shown below. This equation only works for values are ratios, so you can't use this formula when the values are percentages.

$$NF = RF/BF$$

Substitution:

$$RF = 8.06$$
 and $BF = 5.17$

How to interpret the bar chart and the tables to build a knowledgeable purchasing decision:

1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.

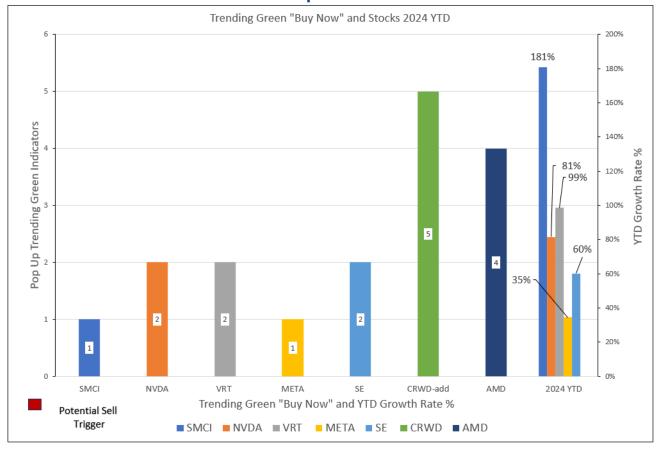


Table 1. Actual Bubble Up Stock Trends after 19 weeks

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

Table 2. Potential Stock Picks for January 2024 w/ Year-To-Date Performances from 2023 - 2018 Return

	GROWTH	YTD												
Symbol			GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	10-YR	10-YR
	RANKING	2023	RANKING	2022	RANKING	2021	RANKING	2020	RANKING	2019	RANKING	2018	Growth	Annualize
	2023	-	2022	-	2021	-	2020	-	2019	-	2018	-	Rate	d Rate
AUVDA	4													6E 09/
AMD	8	239% 128%	39 44	-51%	6 11	125% 57%	14 17	122%	62	-41% 78%	15 6	64% 93%	15674%	65.9%
SMCI	3	246%	1	-55% 87%	21	39%	42	32%	61	-34%	8	95% 85%	4798% 2476%	47.6%
AVGO	13	100%	11	-16%	13	52%	31	48%	26	-34%	38	14%	2476%	38.4% 36.0%
HUBS-add	12	101%	46	-56%	10	66%	11	140%	3	63%	37	14%	1626%	
LRCX	16	86%	31	-42%	12	52%	29	62%	48	-11%	9	76%	1530%	33.0% 32.2%
TSLA	11	102%	52	-66%	15	50%	1	743%	50	-11%	5	112%	1449%	
PAYC	57	-33%	16	-25%	49	-8%	22	71%	4	62%	4	115%	1323%	31.5%
DXCM	40	10%	12	-25%	18	45%	24	69%	1	142%	10	71%	1101%	30.4% 28.2%
MSFT	27	57%	19	-18%	14	51%	35	41%	27	7%	13	67%	947%	26.5%
AAPL	29	48%	18	-29%	27	33%	19	81%	42	-1%	7	86%	929%	26.3%
NFLX	23	65%	38	-51%	37	11%	26	67%	11	26%	43	2%	864%	25.4%
AMZN	18	81%	37	-51%	39	4%	20	76%	16	19%	35	17%	761%	24.0%
META	5	194%	51	-64%	31	23%	41	33%	47	-11%	30	21%	517%	20.0%
SE	55	-19%	58	-78%	36	12%	5	398%	19	14%	1	223%	484%	19.3%
VRT	2	252%	33	-45%	25	34%	23	70%	43	-1%	36	16%	471%	19.0%
VRTX	30	40%	4	32%	46	-7%	54	7%	18	14%	31	19%	449%	18.6%
SQ	33	27%	48	-62%	54	-26%	7	245%	5	52%	40	5%	400%	17.5%
GOOG	26	59%	26	-39%	9	68%	44	31%	44	-5%	26	28%	383%	17.1%
MRNA	60	-45%	20	-29%	5	143%	3	434%	24	10%	14	65%	365%	16.6%
ROKU	9	121%	60	-82%	55	-31%	12	134%	21	11%	3	169%	350%	16.2%
HUM	51	-11%	5	10%	35	13%	51	12%	23	10%	39	9%	288%	14.5%
NOC	54	-14%	3	41%	29	27%	60	-13%	56	-19%	23	36%	282%	14.3%
GME-meme	46	-5%	41	-52%	2	688%	8	210%	60	-32%	62	-66%	62%	5.0%
SNAP	14	96%	59	-82%	45	-6%	9	207%	63	-51%	2	175%	25%	2.3%
XOM	49	-8%	2	78%	16	48%	61	-41%	51	-16%	57	-15%	4%	0.4%
KOSS-meme	56	-32%	42	-54%	4	210%	13	127%	45	-5%	59	-22%	-15%	-1.6%
ZM	41	9%	50	-64%	59	-45%	4	403%	30	0%	45	0%	-15%	-1.7%
FVRR	47	-7%	57	-74%	56	-42%	2	739%	29	0%	42	3%	-17%	-1.8%
HOOD	28	57%	43	-54%	62	-54%	58	0%	41	0%	53	0%	-24%	-2.7%
COIN	1	391%	63	-86%	41	1%	56	0%	39	0%	51	0%	-46%	-6.0%
EXPR-meme	61	-59%	54	-72%	3	244%	63	-82%	57	-24%	60	-24%	-94%	-24.5%
AMC-meme	63	-85%	62	-85%	1	1153%	62	-71%	17	14%	61	-55%	-98%	-32.7%

Symbols in italics are the Magnificent Seven Stocks

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Table 3. Highest Bubble Up Performing Stocks (as of 5-10-24) Return

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				Buy	Buy	Trending		Dip	Rebound	Now		Bounce
Index	YTD	YTD	Price	Low	High	Green	Spike	Floor	Factor	Factor		Factor
ilidex	5/3/24	5/10/24	5/10/24	Price	Price	(wks)	Ratio	Price	(RF) %	(NF) %		(BF) %
												` '
Dow Jones	3%	5%	39,512.84	41,212.72	43,086.03	N/A	0	37,466.11	6%	1%		5%
NASDAQ	8%	9%	16,340.87	15,976.48	16,702.68	10	0	14,524.07	13%	1%	-	13%
S&P 500	8%	9%	5,222.68	5,166.96	5,401.83	4	0	4,697.24	12%	0%		11%
						T		D:-	Dahamad	N		D
C h l	YTD	7	Price	12	12	Trending	Caution	Dip	Rebound	Now		Bounce
Symbol	5/3/24	/	5/10/24	12	12	Green	= 2	Floor Price	Factor	Factor		Factor
▼	-	₩	▼	▼	U	(wks)	_	Price	(RF) %	(NF) %	-	(BF) %
SMCI	175%	181%	79.85	32.69	35.54	1	2	28.43	301%	43%		181%
VRT	94%	99%	95.40	53.26	57.89	2	2	46.31	106%	0%	-	106%
NVDA	79%	81%	89.88	56.46	61.37	2	2	49.10	92%	5%	-	83%
SE	65%	60%	64.91	41.27	44.86	2	0	35.89	141%	33%	-	81%
MU	34%	42%	121.24	91.43	99.38	3	0	79.50	55%	2%		53%
META	28%	35%	476.20	404.74	439.94	1	2	351.95	50%	11%		35%
ANET	17%	33%	314.03	265.56	288.65	7	0	230.92	36%	0%		36%
AMAT	26%	29%	209.73	171.35	186.25	1	0	149.00	41%	0%		41%
HOOD	41%	27%	16.23	12.32	13.39	1	0	10.71	88%	24%		52%
DPZ	25%	26%	518.65	460.03	500.04	5	0	400.03	30%	0%		30%
CRWD-add	21%	26%	320.76	284.58	309.33	5	2	247.46	33%	3%		30%
NFLX	19%	25%	610.87	545.17	592.58	8	0	474.06	34%	4%		29%
AMZN	23%	23%	187.48	167.03	181.55	11	0	145.24	29%	0%		29%
GOOG	20%	21%	170.29	156.73	170.36	3	0	136.29	27%	2%		25%
AVGO	15%	19%	133.28	120.67	131.16	8	0	104.93	33%	5%		27%
XOM	16%	18%	117.96	111.49	121.19	7	0	96.95	25%	3%		22%
MRNA	26%	18%	117.31	100.52	109.26	8	0	87.41	122%	65%	-	34%
EBAY	14%	17%	51.00	47.30	51.41	6	0	41.13	28%	3%	-	24%
LRCX	16%	17%	91.54	84.23	91.55	5	0	73.24	34%	7%	-	25%
DASH	15%	16%	114.84	109.03	118.51	1	2	94.81	47%	22% 32%	-	21%
COIN LYFT	28% 15%	16% 15%	200.92 17.18	143.46 14.49	155.94 15.75	1	0	124.75 12.60	113% 60%	17%	-	61% 36%
TMO	8%	12%	593.03	610.41	663.49	N/A	0	530.79	13%	1%	-	12%
MSFT	8%	10%	414.74	422.91	459.69	2	0	367.75	17%	3%	-	13%
UBER	12%	9%	66.99	66.22	71.98	6	2	57.58	41%	21%		16%
V	3%	8%	280.74	298.64	324.61	N/A	0	259.69	9%	1%		8%
MA	4%	7%	456.98	482.33	524.28	N/A	0	419.42	15%	5%		9%
CNC	1%	5%	77.79	81.34	88.41	N/A	0	70.73	16%	5%		10%
VRTX	-1%	4%	422.78	453.42	492.85	N/A	0	394.28	10%	3%		7%
NOW	1%	3%	729.79	777.58	845.20	3	0	676.16	20%	11%		8%
BABA	5%	3%	80.04	79.43	86.34	2	0	69.07	74%	50%		16%
AMD	2%	3%	151.92	159.37	173.23	4	2	138.58	50%	37%	-	10%
HUBS-add	3%	3%	597.95	618.52	672.30	8	2	537.84	25%	12%	-	11%
PYPL	7%	2%	62.93	67.75	73.64	N/A	0	58.91	45%	36%	-	7%
DXCM NOC	3% 0%	2% 1%	127.05 474.80	133.70 503.65	145.33	4 N/A	0	116.26 437.96	19% 25%	9% 15%	-	9% 8%
INTU	1%	1%	632.31	677.37	547.45 736.28	N/A	0	589.02	13%	5%	╁	7%
GME-meme	-6%	0%	17.46	11.98	13.03	4	0	10.42	159%	54%	-	68%
UNH	-6%	-3%	512.81	504.85	548.75	1	0	439.00	25%	7%	 	17%
HNST	-14%	-4%	3.17	3.11	3.38	5	0	2.70	64%	39%	-	17%
KOSS-meme	-7%	-5%	3.20	2.69	2.93	2	0	2.34	162%	91%		37%
AAPL	-5%	-5%	183.05	189.75	206.25	N/A	0	165.00	20%	8%		11%
BBY	-5%	-5%	74.17	81.65	88.75	2	0	71.00	27%	22%		4%
SNAP	-4%	-5%	16.01	12.42	13.50	2	2	10.80	58%	6%		48%
EA	-5%	-7%	127.14	146.21	158.93	N/A	0	127.14	12%	12%		ZERO
SQ	-10%	-8%	71.31	74.72	81.21	7	0	64.97	30%	19%		10%
TTWO	-9%	-9%	145.88	161.69	175.75	N/A	0	140.60	19%	15%		4%
ADSK	-12%	-11%	217.77	247.47	268.99	2	0	215.19	24%	22%		1%
FVRR	-23%	-14%	23.52	22.57	24.54	4	0	19.63	124%	87%		20%
ZM	-14%	-14%	61.97	68.37	74.31	N/A	0	59.45	34%	28%		4%
MSCI	-17%	-14%	485.16	537.10	583.80	N/A	0	467.04	27%	22%	-	4%
PAYC	-17%	-15%	173.39	196.98	214.11	N/A	0	171.29	115%	113%	-	1%
NKE ADBE	-15% -19%	-15% -19%	90.94 482.29	102.17 534.77	111.05	N/A N/A	0	88.84 465.02	45% 37%	42% 32%	-	2% 4%
EXPE	-19% -24%	-19% -26%	112.84	129.77	581.28 141.05	N/A N/A	0	112.84	38%	38%	-	ZERO
HUM	-30%	-27%	335.59	351.79	382.38	3	0	305.90	75%	59%		10%
ZI	-13%	-31%	12.76	12.76	15.95	1	0	12.76	128%	128%		ZERO
TSLA	-27%	-32%	168.47	169.11	183.81	4	2	147.05	91%	67%		15%
SDGR	-34%	-37%	22.73	22.73	28.41	6	0	22.73	137%	137%		ZERO
ROKU	-36%	-37%	57.91	64.80	70.44	5	2	56.35	84%	79%		3%
AMC-meme	-46%	-52%	2.91	3.05	3.31	8	2	2.65	2383%	2161%		10%
GOEV	-54%	-57%	2.56	2.23	2.43	9	2	1.94	1536%	1140%		32%
SPCE-add	-61%	-61%	19.05	19.69	21.40	6	2	17.12	644%	569%		11%

Dip Floor

61%

Wait or Hold Indicator

Indicator

Potential Sell Trigger

or

Indicator

Table 4. Stocks Year to Date (YTD) Growth Rates (as of 5-10-24) Return

Index	Symbol	Price 5/10/24	Weekly 5/10/24	Monthly 5/10/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24	YTD 5/3/24	YTD 5/10/24
Dow Jones	^DJI	39,512.84	2%	2%	3%	1%	1%	1%	3%	5%
NASDAQ	^IXIC	16,340.87	1%	1%	8%	8%	2%	6%	8%	9%
S&P 500	^GSPC	5,222.68	2%	0%	9%	7%	4%	7%	8%	9%
Symbol	Company / Industry	Price 5/10/24 ▼	5/10/24 5/3/24	5/10/24 4/5/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24	YTD 5/3/24	7
SMCI	Super Micro Computer - (10:1-10/24)	79.85	2%	-16%	233%	216%	151%	202%	175%	181%
VRT	Vertiv - Data Center Equipment	95.40	3%	12%	78%	75%	56%	95%	94%	99%
NVDA	NVIDIA (Chip Design) (4:1-7/21) (10:1-6/24)	89.88	1%	2%	78%	78%	54%	77%	79%	81%
SE	Digital Entertainment (Internet Retail)	64.91	-3%	17%	36%	39%	36%	55%	65%	60%
MU	Semiconductor (Micron)	121.24	6%	-2%	45%	44%	25%	35%	34%	42%
META	Communication (Facebook)	476.20	5%	-10%	49%	45%	36%	25%	28%	35%
ANET	Arista Networks - Computer Hardware	314.03	14%	6%	26%	12%	4%	12%	17%	33%
AMAT	Semiconductor (Applied Materials)	209.73	3%	1%	28%	28%	17%	25%	26%	29%
HOOD	Robinhood Crypto Exchg (IPO 7-29-21)	16.23	-10%	-12%	44%	41%	31%	40%	41%	27%
DPZ	Resturants (Domino's Pizza)	518.65	1%	5%	20%	20%	15%	21%	25%	26%
CRWD-add	Cloud (CrowdStrike - IPO 6-12-19)	320.76	3%	2%	24%	21%	11%	19%	21%	26%
NFLX	Netflix (Online Movies) (7:1-7/15)	610.87	5%	-4%	31%	28%	14%	15%	19%	25%
AMZN	Internet Retail (Amazon) (20:1-6/22)	187.48	1%	1%	22%	23%	15%	18%	23%	23%
GOOG	Google (Online and Phone) (20:1-7/22)	170.29	1%	11%	9%	13%	10%	23%	20%	21%
XOM	Semiconductor (Broadcom Inc.) (10:1-7/24) Exxon Mobile (Oil & Gas) (2:1-7/01)	133.28 117.96	4% 2%	0% -3%	20% 21%	20% 19%	8% 20%	20% 18%	15% 16%	19% 18%
MRNA	Modena Inc. (COVID-19 Drug)	117.31	-6%	14%	3%	4%	2%	9%	26%	18%
EBAY	Internet Retail (eBay Inc.)	51.00	3%	-2%	19%	18%	16%	19%	14%	17%
LRCX	Semiconductor (Lam Research) (10:1-10/24)	91.54	1%	-5%	24%	22%	11%	18%	16%	17%
DASH	DoorDash (DASH - IPO 12/9/20)	114.84	1%	-18%	41%	40%	29%	34%	15%	16%
COIN	Coinbase Crypto Exchg (IPO 4-14-21)	200.92	-10%	-17%	39%	41%	21%	36%	28%	16%
LYFT	Ride Share (Lyft, Inc.) (IPO 5-28-19)	17.18	0%	-4%	19%	25%	8%	9%	15%	15%
TMO	Healthcare (Thermo Fisher Scientific)	593.03	4%	2%	9%	6%	3%	8%	8%	12%
MSFT	Microsoft (Software Company) (2:1-2/03)	414.74	2%	-3%	13%	12%	6%	8%	8%	10%
UBER	Ride Share (Uber Inc.) (IPO 5-10-19)	66.99	-3%	-13%	25%	22%	12%	12%	12%	9%
V	Credit Services (Visa)	280.74	5%	1%	6%	6%	4%	5%	3%	8%
MA	Credit Services (Mastercard)	456.98	3%	-4%	12%	9%	7%	8%	4%	7%
CNC	Healthcare (Centene Corp.)	77.79	4%	7%	-2%	-5%	1%	0%	1%	5%
VRTX	Healthcare (Vertex Pharm.) (2:1-8/00)	422.78	5%	4%	0%	-2%	-3%	-2%	-1%	4%
NOW	Software - ServiceNow (S&P 500 - 11-21-19)	729.79 80.04	2% -2%	-7% 12%	11% -8%	9% -8%	1% -11%	2% -3%	1% 5%	3% 3%
BABA AMD	Alibaba Online - (IPO 9-18-14) AMD Computer Chips (2:1-8/00)	151.92	1%	-11%	16%	11%	-11%	7%	2%	3%
HUBS-add	Online Software Sales (HubSpot)	597.95	0%	-11%	15%	14%	9%	9%	3%	3%
	Finance (PayPal Holdings)	62.93	-4%	-3%	6%	5%	1%	7%	7%	2%
	Medical Devices (DexCom, Inc) (4:1-6/22)	127.05	-1%	-9%	12%	10%	5%	0%	3%	2%
NOC	Defense (Northrop Grumman Corp.)	474.80	1%	4%	-3%	-3%	-1%	3%	0%	1%
INTU	Software (Intuit Inc)	632.31	0%	-1%	2%	-1%	-3%	2%	1%	1%
GME-meme	GameStop (Computer Games) (4:1-7/22)	17.46	6%	55%	-36%	-39%	-41%	-32%	-6%	0%
UNH	Health Plan (UnitedHealth Group)	512.81	4%	13%	-13%	-17%	-5%	-6%	-6%	-3%
HNST	Consumer (The Honest Company) (IPO 5-5-21)	3.17	11%	-16%	15%	-2%	-8%	-4%	-14%	-4%
	Electronic (KOSS) (2:1-12/09)	3.20	3%	28%	-26%	-30%	-30%	-28%	-7%	-5%
	Apple Multimedia (4:1-8/20)	183.05	0%	8%	-12%	-8%	-14%	-12%	-5%	-5%
	Specialty Retail (Best Buy)	74.17	0%	-7%	2%	0%	-3%	-4%	-5%	-5%
SNAP	Communication (SnapChat)	16.01	-1%	46%	-35%	-36%	-34%	-14%	-4%	-5%
EA SQ	Games (Electronic Arts) Finance (Block Inc.)	127.14 71.31	-2% 3%	-2% -8%	-5% 0%	-6% 0%	-7% -9%	-7% -4%	-5% -10%	-7% -8%
πwo	Gaming (Take-Two Interactive Software)	145.88	0%	-8%	-6%	-8%	-9% -13%	-4%	-10%	-8%
	Software (Autodesk)	217.77	1%	-11%	1%	-3%	-11%	-10%	-12%	-11%
	Fiverr Talk in Israel (IPO 6-13-19)	23.52	12%	19%	-28%	-25%	-28%	-24%	-23%	-14%
	Zoom Video Talk - IPO 4-18-19	61.97	0%	-2%	-12%	-14%	-17%	-14%	-14%	-14%
	Finance - MSCI	485.16	4%	-11%	-4%	-7%	-10%	-16%	-17%	-14%
	(Paycom Software) (S&P 500 - 1-28-20)	173.39	1%	-13%	-4%	-4%	-11%	-9%	-17%	-16%
	Footware (Nike)	90.94	-1%	2%	-18%	-14%	-13%	-13%	-15%	-16%
ADBE	Software (Abobe)	482.29	-1%	-1%	-19%	-21%	-22%	-20%	-19%	-19%
EXPE	Travel Services (Expedia Group)	112.84	-2%	-14%	-13%	-14%	-15%	-11%	-24%	-26%
	Healthcare (Humana Inc.) (3:2-8/91)	335.59	5%	7%	-32%	-32%	-28%	-33%	-30%	-27%
	Software (Zoom Info.) - IPO 5-4-20	12.76	-21%	-17%	-17%	-14%	-16%	-11%	-13%	-31%
	Tesla, Inc. (added S&P 500) (3:1-8/22)	168.47	-7%	2%	-34%	-31%	-41%	-32%	-27%	-32%
	Health (Schrodinger Inc.) (IPO 02-06-20)	22.73	-4%	-16%	-25%	-26%	-32%	-33%	-34%	-37%
ROKU	Roku, Inc (Entertainment)	57.91	-2%	-3%	-35%	-35%	-38%	-39%	-36%	-37%
A A A C	AMC Movie Theater (1:10-8/23)	2.91	-12%	-3%	-51%	-57%	-48%	-44%	-46%	-52%
			00/	200/	(#AB/	600/	E20/	E 40/	E 40/	E 70/
GOEV	Canoo Inc. (Electric Auto Maker) Virgin Galactic - (IPO 10-28-19) (1:20 - 6/17/24)	2.56 19.05	-8% 0%	20% -23%	-64% -49%	-60% -56%	-52% -65%	-54% -64%	-54% -61%	-579 -619

or 81%

Dip Floor Indicator

Indicator

Potential Sell Trigger

2nd Dip Floor Indicator

Now Price is within the Buy Now Price Range

-13%

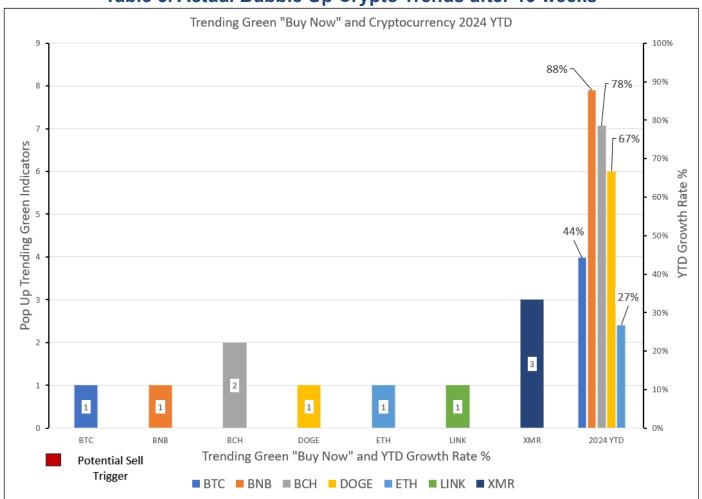
Indicator

2nd Low-Price N/A No Suggested Buy In Price XX% Rebound % back to Indicator N/A due to Max Potential < 44% XX% recent high price

How to work the three data sets to build a knowledgeable purchasing decision:

1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.

Table 5. Actual Bubble Up Crypto Trends after 19 weeks



2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

Table 6. Potential Crypto Picks for January 2024 w Year-To-Date Performances from 2023 - 2018 Return

	GROWTH		GROWTH		GROWTH		GROWTH		GROWTH		GROWTH			Big Bank	6-YR
Symbol	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	Cumbal	YTD	Boss	Annualized
Symbol	2023	2023	2022	2022	2021	2021	2020	2020	2019	2019	2018	Symbol	2018	Ranking	Rate
_	_	~	-	₩		*	-	*	-	~	_	-	-	~	▼
BNB	10	27%	2	-52%	2	1269%	8	172%	2	126%	2	BNB	-30%	1	82%
LINK	1	184%	8	-72%	8	74%	1	537%	1	302%	1	LINK	-27%	2	72%
DOGE	9	33%	5	-60%	1	3528%	9	132%	7	-12%	4	DOGE	-74%	3	47%
ETH	5	91%	7	-67%	4	399%	3	469%	8	-16%	5	ETH	-80%	4	20%
BTC	3	154%	6	-64%	9	60%	4	303%	3	86%	3	BTC	-73%	5	20%
DOT	6	91%	11	-84%	7	188%	6	220%	12	0%	11	DOT	0%	6	19%

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Table 7. Highest Bubble Up Performing Cryptocurrencies (as of 5-10-24) Return

Index	YTD 5/3/24	YTD 5/10/24	Price 5/10/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
Dow Jones	3%	5%	39,512.84	41,212.72	43,086.03	N/A	0	37,466.11	6%	1%		5%
NASDAQ	8%	9%	16,340.87	15,976.48	16,702.68	10	0	14,524.07	13%	1%		13%
S&P 500	8%	9%	5,222.68	5,166.96	5,401.83	4	0	4,697.24	12%	0%		11%
Symbol	YTD 5/3/24	4	Price 5/10/24	1	1	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	+	Bounce Factor (BF) %
BNB	88%	88%	586.00	332.64	356.40	1	0	297.00	108%	5.5%		97%
BCH	78%	78%	453.30	264.56	283.45	2	2	236.21	178%	44.9%	\mathbf{I}	92%
DOGE	67%	67%	0.15	0.09	0.09	1	0	0.08	166%	40.0%	1	90%
BTC	49%	44%	60,778.00	46,618.88	49.948.80	1	0	41.624.00	68%	14.9%	1	46%
ETH	35%	27%	2,909.00	2,539.04	2,720.40	1	0	2,267.00	72%	33.8%	1	28%
LTC	12%	10%	80.22	74.03	79.32	1	0	66.10	63%	34.6%	$\left\{ \cdot \right\}$	21%
LINK	-9%	-13%	13.56	15.19	16.27	1	0	13.56	47%	47.5%	$\left\{ \cdot \right\}$	ZERO
DOT	-12%	-13%	6.74	7.47	8.00	2	2	6.67	61%	59.6%	$\{$	1%
XRP	-15%	-19%	0.50	0.56	0.60	4	0	0.50	54%	54.0%	$\left\{ \cdot \right\}$	ZERO
XMR	-25%	-20%	133.00	131.71	141.12	3	0	117.60	51%	33.8%	1	13%
ADA	-23%	-26%	0.45	0.50	0.54	3	2	0.45	62%	62.2%		ZERO
MIOTA	-23%	-30%	0.43	0.235	0.25	3	2	0.43	71%	71.4%	1	ZERO
USDC	0%	0%	1.00	N/A	N/A	N/A	0	1.00	0%	0.0%		0%
USDT	0%	0%	1.00	N/A	N/A	N/A	0	1.00	0%	0.0%		0%
72%	or <u>81%</u>	Dip F	loor [196 Wait	or Hold cator	90%	Potential S Trigger	ell	'2% or			ip Floor licator

Table 8. Cryptocurrency (YTD) Growth Rates (as of 5-10-24) Return

-13%

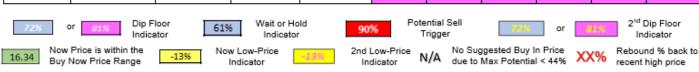
Now Price is within the Buy Now Price Range

-13%

Indicator

2nd Low-Price Indicator N/A No Suggested Buy In Price due to Max Potential < 44% XX% Rebound % back recent high price

		J I		,		•		•		
Index	Symbol	Price 5/10/24	Weekly 5/10/24	Monthly 5/10/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24	YTD 5/3/24	YTD 5/10/24
Dow Jones	^DJI	39,512.84	2%	2%	3%	1%	1%	1%	3%	5%
NASDAQ	^IXIC	16,340.87	1%	1%	8%	8%	2%	6%	8%	9%
S&P 500	^GSPC	5,222.68	2%	0%	9%	7%	4%	7%	8%	9%
Symbol	Security	Price 5/10/24	5/10/24 5/3/24	5/10/24 4/5/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24	YTD 5/3/24	4
▼	▼	~	7	▼	▼	~	▼	▼	▼	▼
BNB	Binance Coin	586.00	0%	1%	86%	90%	79%	92%	88%	88%
BCH	Bitcoin Cash	453.30	0%	-31%	159%	109%	89%	89%	78%	78%
DOGE	Dogecoin	0.15	0%	-17%	100%	89%	67%	67%	67%	67%
BTC	Bitcoin	60,778.00	-3%	-10%	61%	59%	52%	51%	49%	44%
ETH	Ethereum	2,909.00	-6%	-12%	45%	40%	34%	36%	35%	27%
LTC	Litecoin	80.22	-2%	-18%	34%	17%	11%	19%	12%	10%
LINK	Chainlink	13.56	-4%	-22%	11%	-3%	-10%	-7%	-9%	-13%
DOT	Polkadot	6.74	-7%	-19%	1%	-13%	-19%	-19%	-12%	-18%
XRP	Ripple	0.50	-6%	-15%	-5%	-11%	-18%	-16%	-15%	-19%
XMR	Monero	133.00	6%	2%	-22%	-26%	-30%	-28%	-25%	-20%
ADA	Cardano	0.45	-4%	-21%	-7%	-18%	-23%	-25%	-23%	-26%
MIOTA	IOTA	0.21	-9%	-30%	0%	-13%	-23%	-23%	-23%	-30%
USDC	USD Coin	1.00	0%	0%	0%	0%	0%	0%	0%	0%
USDT	Tether	1.00	0%	0%	0%	0%	0%	0%	0%	0%



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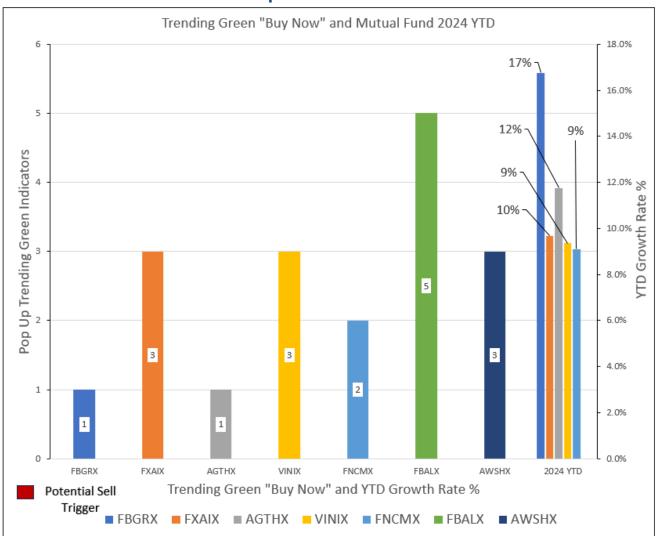


Table 9. Actual Bubble Up Mutual Funds Trends after 19 weeks

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

Table 10. Potential Mutual Funds Picks for January 2024 w Year-To-Date Performances from 2023 - 2018 Return

	GROWTH		GROWTH		GROWTH		GROWTH		GROWTH		GROWTH		6-YR
Symbol	RANKING	YTD	Annualized										
Symbol	2023	2023	2022	2022	2021	2021	2020	2020	2019	2019	2018	2018	Rate
~	▼	~	▼	▼	▼.	~	▼	~	▼	▼	▼	~	▼
FNCMX	2	44%	18	-33%	4	22%	2	44%	1	29%	3	-4%	13.1%
FBGRX	1	54%	20	-39%	6	13%	1	51%	4	27%	2	-3%	12.0%
FXAIX	5	24%	10	-19%	1	27%	7	16%	3	27%	5	-6%	10.0%
VINIX	6	22%	12	-21%	3	22%	11	14%	5	26%	4	-6%	8.3%
VIMAX	11	15%	11	-20%	2	23%	8	16%	2	28%	15	-10%	7.1%
VEXAX	4	25%	16	-27%	7	11%	4	30%	7	24%	13	-9%	6.9%
ANWPX	7	18%	17	-29%	10	10%	5	28%	6	24%	17	-12%	4.4%
AGTHX	3	28%	19	-33%	9	10%	3	32%	12	18%	19	-13%	4.1%
AWSHX	17	10%	2	-14%	5	21%	19	4%	15	16%	14	-9%	3.8%
VFIFX	8	18%	9	-19%	13	3%	10	14%	9	21%	12	-9%	3.5%
ABALX	15	11%	1	-14%	8	11%	16	6%	18	14%	8	-8%	2.8%
FBALX	9	17%	15	-25%	12	7%	9	15%	13	18%	18	-12%	2.1%
VFORX	10	16%	8	-19%	15	-5%	12	13%	10	20%	11	-9%	1.6%
VTTHX	12	15%	7	-19%	17	-5%	13	12%	11	18%	10	-8%	1.2%
NASDAQ	1	43%	3	-33%	2	21%	1	45%	1	33%	1	-2%	14.0%
S&P 500	2	24%	2	-19%	1	27%	2	17%	2	28%	3	-5%	10.2%
^DJI	3	14%	1	-9%	3	19%	3	8%	3	22%	2	-5%	7.4%

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Table 11. Highest Bubble Up Performing Mutual Fund (as of 5-10-24) Return

Index	YTD 5/3/24	YTD 5/10/24	Price 5/10/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
Dow Jones	3%	5%	39,512.84	41,212.72	43,086.03	N/A	0	37,466.11	6%	1%		5%
NASDAQ	8%	9%	16,340.87	15,976.48	16,702.68	10	0	14,524.07	13%	1%		13%
S&P 500	8%	9%	5,222.68	5,166.96	5,401.83	4	0	4,697.24	12%	0%		11%
Symbol	YTD 5/3/24 ▼	0	Price 5/10/24	2	2	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	*	Bounce Factor (BF) %
FBGRX	15%	17%	202.32	175.00	178.37	1	0	168.27	20%	0.2%		20%
AGTHX	10%	12%	70.59	64.16	65.39	1	0	61.69	15%	0.8%		14%
FXAIX	8%	10%	181.52	169.52	172.78	3	0	163.00	12%	0.8%		11%
VINIX	7%	9%	430.30	403.07	410.82	3	0	387.57	12%	0.5%		11%
FNCMX	8%	9%	207.47	191.36	195.04	2	0	184.00	13%	0.5%		13%
ANWPX	6%	9%	60.82	56.94	58.04	2	0	54.75	11%	0.0%		11%
AEPGX	6%	8%	58.97	55.63	56.70	3	0	53.49	10%	0.0%		10%
AWSHX	5%	8%	61.64	58.87	60.01	3	0	56.61	10%	0.0%		9%
VFIFX	5%	7%	47.47	45.46	46.33	4	0	43.71	9%	0.0%		9%
FBALX	5%	6%	28.59	27.62	28.15	5	0	26.56	9%	0.9%		8%
VFORX	4%	5%	41.51	40.23	41.00	5	0	38.68	8%	0.2%		7%
ABALX	4%	5%	33.68	32.88	33.52	7	0	31.62	7%	0.5%		7%
VWELX	4%	5%	43.50	42.40	43.22	8	0	40.77	7%	0.0%		7%
VIMAX	3%	5%	304.43	293.79	299.44	4	0	282.49	10%	1.7%		8%
VTTHX	4%	5%	23.22	22.66	23.10	8	0	21.79	7%	0.3%		7%
VTHRX	3%	4%	36.97	36.35	37.05	7	0	34.95	6%	0.3%		6%
VTTVX	2%	3%	19.02	18.86	19.22	6	0	18.13	5%	0.3%		5%
VEXAX	1%	3%	129.49	125.20	127.60	5	0	120.38	11%	2.7%		8%
VTWNX	2%	2%	27.52	27.60	28.13	1	0	26.54	7%	3.2%		4%
VBTLX	-3%	-3%	9.41	9.67	9.86	N/A	0	9.30	5%	4.3%		1%

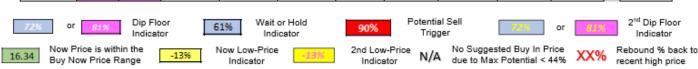


Table 12. Mutual Fund (YTD) Growth Rates (as of 5-10-24) Return

Index	Symbol	Price 5/10/24	Weekly 5/10/24	Monthly 5/10/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24	YTD 5/3/24	YTD 5/10/24
Dow Jones	^DJI	39,512.84	2%	2%	3%	1%	1%	1%	3%	5%
NASDAQ	^IXIC	16,340.87	1%	1%	8%	8%	2%	6%	8%	9%
S&P 500	^GSPC	5,222.68	2%	0%	9%	7%	4%	7%	8%	9%
Symbol	Mutual Fund	Price 5/10/24	5/10/24 5/3/24	5/10/24 4/5/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24	YTD 5/3/24	0
~	· · · · · · · · · · · · · · · · · · ·	▼	▼	▼	~	▼	▼	▼	¥	-+
FBGRX	Fidelity Blue Chip (Lrg-Grth)	202.32	1.3%	1%	16%	15%	8%	14%	15%	17%
AGTHX	American Funds (Lrg-Grth)	70.59	1.9%	-1%	12%	11%	6%	9%	10%	12%
FXAIX	Fidelity (Lrg-Blend)	181.52	1.9%	0%	9%	8%	4%	7%	8%	10%
VINIX	Vanguard (Lrg-Blend)	430.30	1.9%	0%	9%	7%	4%	7%	7%	9%
FNCMX	Fidelity (Mirrors the NASDAQ)	207.47	1.2%	1%	8%	8%	2%	6%	8%	9%
ANWPX	American Funds (World Equity)	60.82	2.2%	1%	8%	6%	3%	6%	6%	9%
AEPGX	American Funds (EAFE)	58.97	1.6%	1%	7%	5%	2%	6%	6%	8%
AWSHX	American Funds (Lrg-Blend)	61.64	2.5%	0%	7%	5%	4%	6%	5%	8%
VFIFX	Vanguard (Retirement 2050)	47.47	1.4%	1%	6%	4%	2%	4%	5%	7%
FBALX	Fidelity Balanced (Moderate)	28.59	1.1%	0%	6%	5%	2%	4%	5%	6%
VFORX	Vanguard (Retirement 2040)	41.51	1.2%	1%	5%	3%	1%	3%	4%	5%
ABALX	American Funds (Moderate)	33.68	1.7%	0%	5%	4%	2%	4%	4%	5%
VWELX	Vanguard (Moderate)	43.50	1.5%	1%	4%	3%	1%	3%	4%	5%
VIMAX	Vanguard (Mid-Cap)	304.43	1.9%	0%	5%	3%	1%	3%	3%	5%
VTTHX	Vanguard (Retirement 2035)	23.22	1.1%	1%	4%	3%	1%	3%	4%	5%
VTHRX	Vanguard (Retirement 2030)	36.97	1.0%	0%	4%	2%	0%	2%	3%	4%
VTTVX	Vanguard (Retirement 2025)	19.02	0.8%	0%	3%	2%	0%	1%	2%	3%
VEXAX	Vanguard (Mid-Grth)	129.49	1.3%	-1%	3%	0%	-3%	0%	1%	3%
VTWNX	Vanguard (Retirement 2020)	27.52	0.7%	0%	2%	1%	0%	1%	2%	2%
VBTLX	Vanguard (Bonds)	9.41	0.1%	0%	-3%	-3%	-4%	-4%	-3%	-3%

Potential Sell Dip Floor Wait or Hold 2nd Dip Floor 61% Trigger Indicator Indicator Indicator N/A No Suggested Buy In Price due to Max Potential < 44% 2nd Low-Price Now Price is within the 16.34 Buy Now Price Range -13% Indicator Indicator recent high price The explanation provided in the previous section was redundant on purpose. Active traders may have preference of one security over another, so I provide the same introduction for all of the securities. The legion and the layout of the table are the same to make it easier for the reader.

Purchase or Not Purchase Return

Before you decide to purchase, you must assure yourself that you are purchasing a stock that is popular now, services or product is in great demand, beating up on the little guys in the same business, and they set the industry standard in their business area. This company attributes can be confirmed by customer growth, new acquisitions to grow business, increasing quarterly profit and you hear positive news related to their business. It is suggested to make purchases in a dip in the price trend to increase the overall YTD performance.

It is suggested that you make multiple investments in the companies you own throughout the year. This strategy will help you own a better yearly average ownership that will ultimately improve your growth rate of return.

Why Are The Honest Company (HNST) Shares Soaring Today

Adam Heji wrote this article for Yahoo Finances on Thursday, May 9, 2024.

What Happened:

Shares of personal care company The Honest Company (NASDAQ: HNST) jumped 12.4% in the afternoon session after the company reported first-quarter results that blew past analysts' revenue and EPS expectations. The topline benefited from distribution gains and strong sales velocities across several key products, with notable strength in baby apparel and personal care offerings. Its gross margin also outperformed Wall Street's estimates. Zooming out, we think this was an impressive quarter that should delight shareholders.

What is the market telling us:

The Honest Company's shares are quite volatile and over the last year have had 56 moves greater than 5%. But moves this big are very rare even for The Honest Company and that is indicating to us that this news had a significant impact on the market's perception of the business.

The previous big move we wrote about was 29 days ago, when the stock dropped 9% on the news that the company announced that famous founder Jessica Alba will leave her role as Chief Creative Officer "allowing her to shift her creative energy to new endeavors. "According to the press release, Jessica Alba will continue to provide support and leadership as a member of the company's Board of Directors.

The Honest Company is down 0.5% since the beginning of the year, and at \$3.18 per share it is trading 32% below its 52-week high of \$4.67 from March 2024. Investors who bought \$1,000 worth of The Honest Company's shares at the IPO in May 2021 would now be looking at an investment worth \$138.04.

Read the entire article on Yahoo Finances: https://finance.yahoo.com/news/why-honest-company-hnst-shares-175128031.html

Overall comments for the week Return

The count for trending "Green" for the securities were stocks (12 out of 63), cryptocurrencies (1 out of 14), and mutual funds (2 out of 20).

The Weekly Winners were Artista Networks – Computer Hardware (ANET), Fiverr Talk (FVRR), The Honest Company (HNST), GameStop (GME-meme), and Micron – Semiconductor (MU) with gains of 14%, 12%, 11%, 6%, and 6%, respectively.

The Weekly Losers were Zoom Information – Software (ZI), AMC Entertainment Inc. (AMC-meme), Coinbase – Crypto Exchange (COIN), Robinhood – Crypto Exchange (HOOD), and Canoo Inc. (GOEV) with losses of -21%, -12%, -10%, -10%, and -8%, respectively.

I continue to recommend that you do not purchase stocks within days before the quarterly report is posted. It is best to let the market absorb the news good or bad news. If the price drops, you get to purchase the stock at a discount instead of getting hit with an instant -20% loss or greater that will take weeks or months or a year to get back to even.

Most Popular Stocks with Upcoming Quarterly Reports (+/- a week posting date) Return

TYL	Software (Tyler Technologies)	5/1/2024
HUBS-add	Online Software Sales (HubSpot)	5/1/2024
VRTX	Healthcare (Vertex Pharmaceuticals Inc.)	5/1/2024
COIN	Coinbase Crypto Exchg (IPO 4-14-21)	5/2/2024
DASH	DoorDash (DASH - IPO 12/9/20)	5/2/2024
LYFT	Ride Share (Lyft, Inc.) (IPO 5-28-19)	5/2/2024
LYV	Entertainment (Live Nation Entertainment)	5/2/2024
AAPL	Apple Multimedia (4:1-2020)	5/2/2024
SQ	Finance (Block Inc.)	5/2/2024
EXPE	Travel Services (Expedia Group)	5/2/2024
ZI	Software (Zoom Info.) - IPO 5-4-20	5/6/2024
UBER	Ride Share (Uber Inc.) (IPO 5-10-19)	5/7/2024
EA	Games (Electronic Arts)	5/7/2024
HOOD	Robinhood Crypto Exchg (IPO 7-29-21)	5/8/2024
PYPL	Finance (PayPal Holdings)	5/8/2024
GOEV	Canoo Inc. (Electric Auto Maker)	5/14/2024
AMAT	Semiconductor (Applied Materials)	5/16/2024
BABA	Alibaba Online - (IPO 9-18-14)	5/16/2024
πwo	Gaming (Take-Two Interactive Software)	5/16/2024
ZM	Zoom Video Talk - IPO 4-18-19	5/20/2024
NVDA	NVIDIA Corp (Gaming CPU) (4:1-2021)	5/22/2024
INTU	Software (Intuit Inc)	5/23/2024
BBY	Specialty Retail (Best Buy)	5/30/2024
ADSK	Software (Autodesk)	5/30/2024
CRWD-add	Cloud (CrowdStrike - IPO 6-12-19)	6/4/2024
GME-meme	GameStop (Computer Games) (4:1-2022)	6/5/2024
AVGO	Semiconductor (Broadcom Inc.)	6/12/2024
ADBE	Software (Abobe)	6/13/2024
MU	Semiconductor (Micron)	6/26/2024

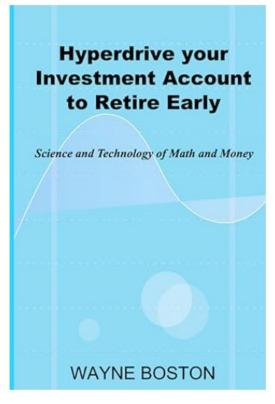
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Next weekly Newsletter will be posted Sunday, May 19, 2024

Return



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