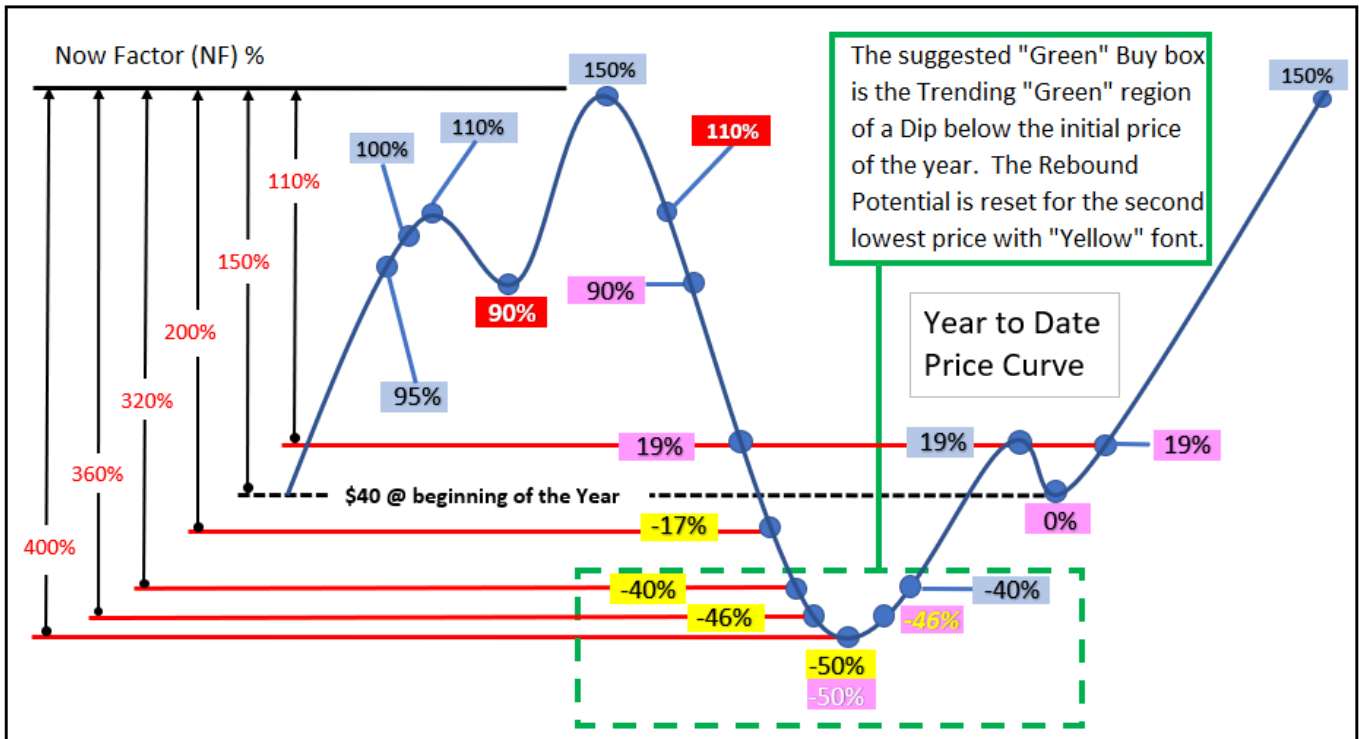# BIG BANK BOSS
NEWS LETTER 2024

Hyperdrive your Investments (Retirement Account) to Enjoy Earlier

This newsletter is supplied to provide you with technical data on movement for some notable Standard and Poor's S&P 500 stocks. I have added some stocks that are relevant for millennials and meme stocks. This newsletter focuses on Technical Analysis (is used more in the review of short-term investments decisions) and no Fundamental Analysis (is most often used when determining the quality of long-term investments).

It has always been said that you should never try to time the Stock Market, but I am here to say you can do it with some level of certainty. You can never achieve 100% certainty in any decision model, but I provide you with an algorithm model with color trends to help you make optimized manual buy and sell decisions. The main purpose of the charts: (1) direct you to make purchases near the Price Curve lows see Buy Range columns "Green" and (2) sell stocks after a triple digit Year to Date (YTD) run up at the presence of trending color change from "Blue" to "Pink".

Below is a typical price curve with the color trends and rebound percentages. This graphical picture should help you visualize the condensed material in the charts. The data generated for stock and mutual funds charts are captured from the closing price on Friday's and crypto currencies data is captured on Friday's at 7 pm.

The chart below is an informative combination of YTD stock movement, and color indicators to show how the price is trending. A stock will trend "Green" after reaching a threshold value for Rebound Factor (RF) % and may trend "Green" for weeks. To minimize purchasing too early in the trending "Green" it is suggested to be patient and wait for the stock to rebound above dip floor before purchased.

Weekly Newsletters	YTD N-3	YTD N-2	YTD N-1	YTD N	Now Price	Buy Low Price	Buy High Price	Trending Green (wks)	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
Week 1	95%	100%	110%	90%	76.00	41.88	47.50	N/A	40.00	110%	11%	90%
Week 2	100%	110%	90%	150%	100.00	41.88	47.50	N/A	40.00	150%	0%	150%
Week 3	110%	90%	150%	110%	84.00	41.88	47.50	N/A	40.00	150%	19%	110%
Week 4	90%	150%	110%	90%	76.00	41.88	47.50	N/A	40.00	150%	32%	90%
Week 5	150%	110%	90%	19%	47.60	41.88	47.50	N/A	40.00	150%	110%	19%
Week 6	110%	90%	19%	-17%	33.33	34.90	40.13	N/A	33.33	200%	200%	ZERO
Week 7	90%	19%	-17%	-40%	23.81	24.93	28.67	N/A	23.81	320%	320%	ZERO
Week 8	19%	-17%	-40%	-46%	21.74	22.76	26.17	N/A	21.74	360%	360%	ZERO
Week 9	-17%	-40%	-46%	-50%	20.00	20.94	24.08	N/A	20.00	400%	400%	ZERO
Week 10	-40%	-46%	-50%	-46%	21.74	22.76	26.17	N/A	21.74	360%	360%	ZERO
Week 11	-46%	-50%	-46%	-40%	23.81	22.76	26.17	1	21.74	360%	320%	10%
Week 12	-50%	-46%	-40%	19%	47.60	22.76	26.17	1	21.74	360%	110%	119%
Week 13	-46%	-40%	19%	0%	40.00	22.76	26.17	1	21.74	360%	150%	84%
Week 14	-40%	19%	0%	19%	47.60	22.76	26.17	1	21.74	360%	110%	119%
Week 15	19%	0%	19%	150%	100.00	22.76	26.17	1	21.74	360%	0%	360%

72% or 81%	Dip Floor Indicator	61%	Wait or Hold Indicator
90%	Potential Sell Trigger	72% or 81%	2nd Dip Floor Indicator
16.34	Now Price is within the Buy Now Price Range	-13%	Now Low-Price Indicator
-13%	2nd Low-Price Indicator	N/A	No Suggested Buy In Price due to Max Potential < 44%
XX%	Rebound % back to recent high price		

Notice that as the price gets closer to the bottom of the dip, the YTD N color repeats being "Yellow" until the bottom is reached and a "White" font appears YTD N-1 to signify the Now Price is on an upswing. I do not tell you when to buy or sell, but you have all the information to make an informed choice amid an unknown future.

The Legion Chart on the previous page should be the most informative tool an active trader has ever had. The condensed format of taking stock curve price data and converting it into YTD Analysis should be a real breakthrough. This process suggests making stock market decisions before the stock market opens and removes the need to monitor the stock market during the day. Remember we are supposed to be working our 9 to 5 job while the stock market is doing its thing growing our investment dollars. Yes, I am providing this useful information tool for free. Below is the explanation of all the columns from left to right.

1. YTD N-2 - this is the Year to Date growth of a stock two weeks in the past.

2. YTD N-1 - this is the Year to Date growth of a stock one week in the past.

3. YTD N - this is the Year to Date growth of a stock right now the week of the published Newsletter.

4. Now Price - is the now price of the stock the week of the published Newsletter.

5. Buy Low Price - this is a fixed price above the Dip Floor Price to allow for price float and minimize false buy triggers. When the Stock Price is above the Buy Low Price and below the Buy High Price, both cells will be "Green" to signify it is a good time to consider making a purchase. You can enter either Low or High Price in your brokerage account as a limit order.

6. Buy High Price - this is a fixed price above the Dip Floor Price to allow for price float above the Buy Low Price. The float provided is a default for all stocks, but the float is increased for stocks that have a Spike Ratio of 2.0. When the Stock Price is above the Buy Low Price and below the Buy High Price. These cells will be "Green" to signify it is a good time to consider making a purchase. You can enter this cell value in your brokerage account for a limit order.

7. Trending Green (wks) - This provides you with the number of weeks a particular stock has been between the Buy Price ranges. The float provided is a default for all stocks, but the float is increased for stocks that have a Spike Ratio of 2.0. This small Buy Now range could be jumped over because of the data being measured is once every 7-days. Yes, the cell could have N/A in it and not catch anything. This active trader tool is suggestive and is not intended to be an absolute tool. For this reason, you should consider entering the Buy High or Low Price as a Limit Orders in your Brokerage Account.

8. Spike Ratio – this is an indicator of stocks with a hyperbolic gain that typically has an associate quick drop off. If you own a stock that grows to a Spike Ratio of 2, I suggest you sell near the high and take your quick gain. I would suggest that you not purchase the dip of a stock with a Spike Ratio of 2 because a repeat growth back to the previous high is not based on performance but popularity and speculation.

9. Dip Floor Price - the price provided will be one of two prices. One is the lowest price in the range of measured prices. The second is a dip price below the 52-Week High. The second dip price is typically something that can't be measured or suggested by traditional trading tools.

10. Rebound Factor (RF) % - this is exactly what you think it is. This is the ratio of maximum past (June of previous year) to present price divided by the measured range divided by the lowest past (December 31st of previous year) to present price which is called the RF. The RF is then converted to a percentage. This value is always positive.

11. Now Factor (NF) % - This is the positive replacement for the 52-Week Change%. Who cares how much the price has dropped from the high price. This is the wrong thing to measure. This is the ratio of maximum past (June of previous year) to present price divided by the Now Stock Price which is called the NF. The NF is then converted to a percentage. The real thing to measure is the growing Exponential Rebound as the price drops further and further. If a stock has a 52-Week Change% of -50% or -75%, the corresponding Now Potential Rebound 100% or 300%, respectively. You say to yourself, wow. The Now Potential Rebound of 100% or 300% would be a multiple of 2 or 4. If you invested $32,000 and achieved a multiple of 2 or 4 your investment dollars would be $64,000 or 128,000, respectively. The growth of the security has a 1 to 1 relationship with total investment made in a company.

12. Bounce Factor (BF) % - the percentage provided can be Zero for two situations. One is when price is at the absolute lowest price for the price range. The second is when price sets lower or a new lower prices. The default calculated percentage when not Zero is the ratio of the Now Stock Price divided by Dip Floor Price which is called the BF. The BF is then converted to a percentage.
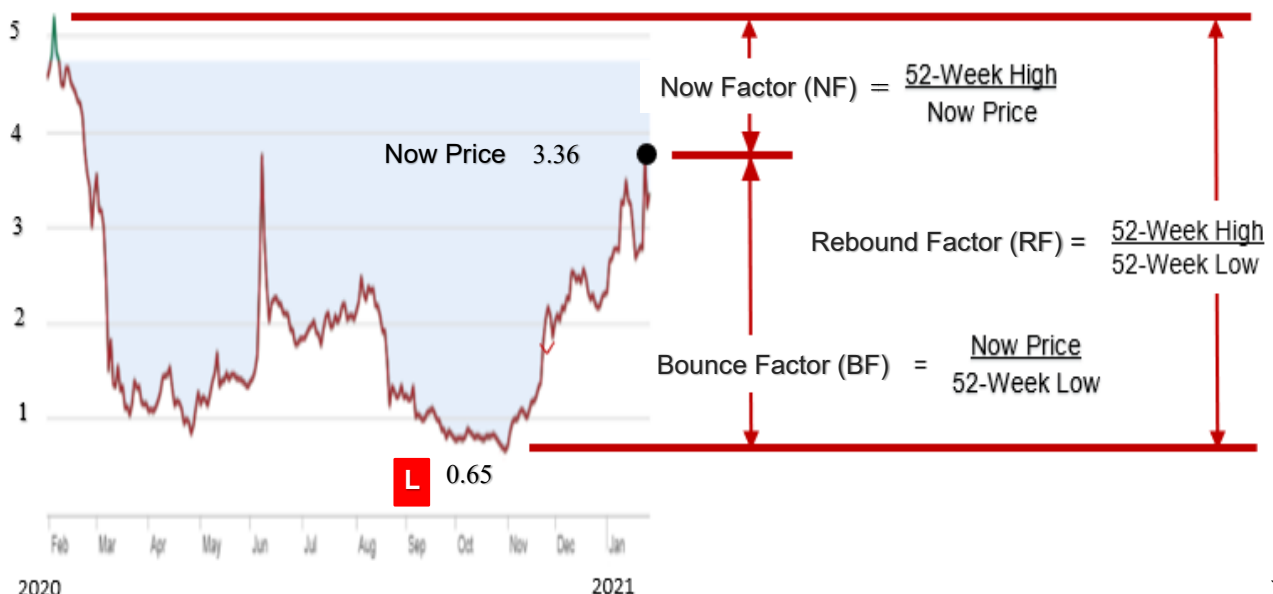
Big Bank Boss Triple Point Reference Frame

The discrete measurements of 52-Week High Change % and 52-Week Low Change % are at best an apples and oranges comparison and not entirely useful. For this exact reason, I created the Big Bank Boss Triple equations. The Big Bank Boss Triple equations output are positive numbers. The ratios can easily be converted to percentages. Now you have an apple-to-apple comparison with real-time growth potential. The output results define the now stock price in a triple reference box of the Rebound Factor (RF), Now Factor (NF) and Bounce Factor (BF).

These formulas are very useful whenever the Stock Market goes thru a crisis or market correction. The Bounce Factor (BF) is identical to the 52-Week Low Change which represents the percentage above the Dip Floor Price. The Rebound Factor (RF) defines the maximum potential range for a stock based on past performance. The values of NF and BF in themselves do not provide a holistic picture. It is very important to add in the crucial component of trending upward or downward. If the trend of the price is downward the NF increases and the BF decreases.

There is no way to predict when future stock prices will trend upward, but I provide a weekly Big Bank Boss Newsletter that shows the weekly price trend charts with a "Yellow" cell to indicate a new low indicator and a "White" font cell to indicate a trending up from the Dip Floor Price.

Figure 1. Big Bank Boss Triple Point for RIG as of Jan. 29, 2021

$$\text{Now Factor (NF)} = \frac{\text{52-Week High}}{\text{Now Price}}$$

$$\text{Rebound Factor (RF)} = \frac{\text{52-Week High}}{\text{52-Week Low}}$$

$$\text{Bounce Factor (BF)} = \frac{\text{Now Price}}{\text{52-Week Low}}$$

Big Bank Boss Triple Point Equations

These three equations are always positive and make it easy to convert to percentages. Also, a unique thing about these ratios is an equation can be formed to solve for one unknown. This equation can be the building block for a program to monitor stock price movement. The 52-Week Range for RIG is converted below.

$$\text{Rebound Factor (RF)} = (52-\text{Week High})/(52-\text{Week Low})$$
$$= (5.24/0.65) = 8.06$$

$$(RF)\% = ((RF)-1)\,X\,100$$
$$= ((8.06)-1)\,X\,100 = 706\%$$

$$\text{Now Factor (NF)} = (52-Week\ High)/(Now\ Price)$$
$$= (5.24/3.36) = 1.56$$

$$(NF)\% = ((NF)-1)\,X\,100$$
$$= ((1.56)-1)\,X\,100 = 56\%$$

$$\text{Bounce Factor (BF)} = (Now\ Price)/(52-Week\ Low)$$
$$= (3.36/0.65) = 5.17$$

$$(BF)\% = ((BF)-1)\,X\,100$$
$$= ((5.17)-1)\,X\,100 = 417\%$$

The three Big Bank Boss Triple Point equations are linked in the single equation shown below. This equation only works for values are ratios, so you can't use this formula when the values are percentages.
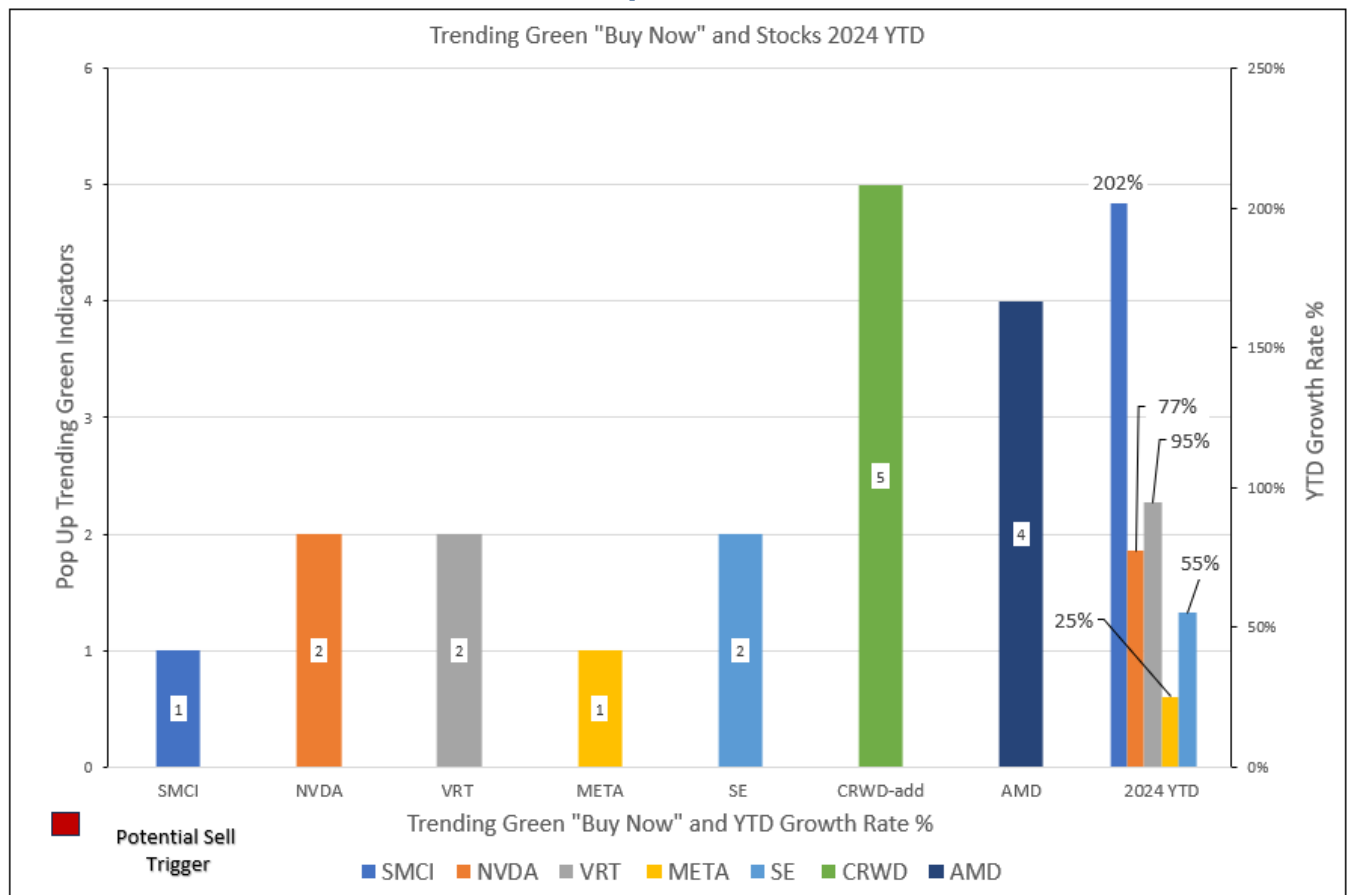
$$NF = RF/BF$$

Substitution:

RF = 8.06 and BF = 5.17

NF = 8.06 / 5.17 = 1.56

How to interpret the bar chart and the tables to build a knowledgeable purchasing decision:
1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.

Table 1. Actual Bubble Up Stock Trends after 17 weeks

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

Table 2. Potential Stock Picks for January 2024 w/ Year-To-Date Performances from 2023 - 2018 Return

Symbol	GROWTH RANKING 2023	YTD 2023	GROWTH RANKING 2022	YTD 2022	GROWTH RANKING 2021	YTD 2021	GROWTH RANKING 2020	YTD 2020	GROWTH RANKING 2019	YTD 2019	GROWTH RANKING 2018	YTD 2018	10-YR Growth Rate	10-YR Annualized Rate
NVDA	4	239%	39	-51%	6	125%	14	122%	62	-41%	15	64%	15674%	65.9%
AMD	8	128%	44	-55%	11	57%	17	100%	2	78%	6	93%	4798%	47.6%
SMCI	3	246%	1	87%	21	39%	42	32%	61	-34%	8	85%	2476%	38.4%
AVGO	13	100%	11	-16%	13	52%	31	48%	26	8%	38	14%	2060%	36.0%
HUBS-add	12	101%	46	-56%	10	66%	11	140%	3	63%	37	14%	1626%	33.0%
LRCX	16	86%	31	-42%	12	52%	29	62%	48	-11%	9	76%	1530%	32.2%
TSLA	11	102%	52	-66%	15	50%	1	743%	50	-13%	5	112%	1449%	31.5%
PAYC	57	-33%	16	-25%	49	-8%	22	71%	4	62%	4	115%	1323%	30.4%
DXCM	40	10%	12	-18%	18	45%	24	69%	1	142%	10	71%	1101%	28.2%
MSFT	27	57%	19	-29%	14	51%	35	41%	27	7%	13	67%	947%	26.5%
AAPL	29	48%	18	-27%	27	33%	19	81%	42	-1%	7	86%	929%	26.3%
NFLX	23	65%	38	-51%	37	11%	26	67%	11	26%	43	2%	864%	25.4%
AMZN	18	81%	37	-50%	39	4%	20	76%	16	19%	35	17%	761%	24.0%
META	5	194%	51	-64%	31	23%	41	33%	47	-11%	30	21%	517%	20.0%
SE	55	-19%	58	-78%	36	12%	5	398%	19	14%	1	223%	484%	19.3%
VRT	2	252%	33	-45%	25	34%	23	70%	43	-1%	36	16%	471%	19.0%
VRTX	30	40%	4	32%	46	-7%	54	7%	18	14%	31	19%	449%	18.6%
SQ	33	27%	48	-62%	54	-26%	7	245%	5	52%	40	5%	400%	17.5%
GOOG	26	59%	26	-39%	9	68%	44	31%	44	-5%	26	28%	383%	17.1%
MRNA	60	-45%	20	-29%	5	143%	3	434%	24	10%	14	65%	365%	16.6%
ROKU	9	121%	60	-82%	55	-31%	12	134%	21	11%	3	169%	350%	16.2%
HUM	51	-11%	5	10%	35	13%	51	12%	23	10%	39	9%	288%	14.5%
NOC	54	-14%	3	41%	29	27%	60	-13%	56	-19%	23	36%	282%	14.3%
GME-meme	46	-5%	41	-52%	2	688%	8	210%	60	-32%	62	-66%	62%	5.0%
SNAP	14	96%	59	-82%	45	-6%	9	207%	63	-51%	2	175%	25%	2.3%
XOM	49	-8%	2	78%	16	48%	61	-41%	51	-16%	57	-15%	4%	0.4%
KOSS-meme	56	-32%	42	-54%	4	210%	13	127%	45	-5%	59	-22%	-15%	-1.6%
ZM	41	9%	50	-64%	59	-45%	4	403%	30	0%	45	0%	-15%	-1.7%
FVRR	47	-7%	57	-74%	56	-42%	2	739%	29	0%	42	3%	-17%	-1.8%
HOOD	28	57%	43	-54%	62	-54%	58	0%	41	0%	53	0%	-24%	-2.7%
COIN	1	391%	63	-86%	41	1%	56	0%	39	0%	51	0%	-46%	-6.0%
EXPR-meme	61	-59%	54	-72%	3	244%	63	-82%	57	-24%	60	-24%	-94%	-24.5%
AMC-meme	63	-85%	62	-85%	1	1153%	62	-71%	17	14%	61	-55%	-98%	-32.7%

Symbols in italics are the Magnificent Seven Stocks

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Table 3. Highest Bubble Up Performing Stocks (as of 4-26-24)

Index	YTD 4/19/24	YTD 4/26/24	Price 4/26/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
Dow Jones	1%	1%	38,239.66	41,212.72	43,086.03	N/A	0	37,466.11	6%	4%	2%
NASDAQ	2%	6%	15,927.90	15,976.48	16,702.68	8	0	14,524.07	13%	3%	10%
S&P 500	4%	7%	5,099.96	5,166.96	5,401.83	3	0	4,697.24	12%	3%	9%

Symbol	YTD 4/19/24	8	Price 4/26/24	12	12	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
SMCI	151%	202%	85.74	32.69	35.54	1	2	28.43	301%	33%	202%
VRT	56%	95%	93.50	53.26	57.89	2	2	46.31	102%	0%	102%
NVDA	54%	77%	87.74	56.46	61.37	2	2	49.10	92%	7%	79%
SE	36%	55%	62.86	41.27	44.86	2	0	35.89	141%	38%	75%
HOOD	31%	40%	17.88	12.32	13.39	1	0	10.71	88%	13%	67%
COIN	21%	36%	236.32	143.46	155.94	1	2	124.75	113%	12%	89%
MU	25%	35%	114.84	91.43	99.38	3	0	79.50	55%	8%	44%
DASH	29%	34%	132.11	109.03	118.51	2	2	94.81	47%	6%	39%
AMAT	17%	25%	203.38	171.35	186.25	1	0	149.00	41%	3%	36%
META	36%	25%	443.29	404.74	439.94	1	2	351.95	50%	19%	26%
GOOG	10%	23%	173.69	156.73	170.36	1	0	136.29	27%	0%	27%
DPZ	15%	21%	499.07	460.03	500.04	5	0	400.03	25%	0%	25%
AVGO	8%	20%	134.41	120.67	131.16	7	0	104.93	33%	4%	28%
EBAY	16%	19%	52.02	47.30	51.41	4	0	41.13	28%	1%	26%
CRWD-add	11%	19%	304.07	284.58	309.33	5	2	247.46	33%	8%	23%
AMZN	15%	18%	179.62	167.03	181.55	11	0	145.24	28%	4%	24%
LRCX	11%	18%	92.54	84.23	91.55	3	0	73.24	34%	6%	26%
XOM	20%	18%	117.96	111.49	121.19	5	0	96.95	25%	3%	22%
NFLX	14%	15%	561.23	545.17	592.58	7	0	474.06	34%	13%	18%
ANET	4%	12%	264.70	265.56	288.65	6	0	230.92	33%	16%	15%
UBER	12%	12%	69.05	66.22	71.98	4	2	57.58	41%	17%	20%
LYFT	8%	9%	16.37	14.49	15.75	1	0	12.60	60%	23%	30%
HUBS-add	9%	9%	631.13	618.52	672.30	8	2	537.84	25%	6%	17%
MRNA	2%	9%	107.97	100.52	109.26	8	0	87.41	122%	80%	24%
MA	7%	8%	462.42	482.33	524.28	N/A	0	419.42	15%	4%	10%
TMO	3%	8%	573.60	610.41	663.49	N/A	0	530.79	13%	4%	8%
MSFT	6%	8%	406.32	422.91	459.69	2	0	367.75	17%	6%	10%
PYPL	1%	7%	65.96	67.75	73.64	N/A	0	58.91	45%	30%	12%
AMD	-1%	7%	157.40	159.37	173.23	4	2	138.58	50%	32%	14%
V	4%	5%	274.52	298.64	324.61	N/A	0	259.69	9%	3%	6%
NOC	-1%	3%	480.45	503.65	547.45	N/A	0	437.96	25%	14%	10%
NOW	1%	2%	723.55	777.58	845.20	3	0	676.16	20%	12%	7%
INTU	-3%	2%	636.55	677.37	736.28	N/A	0	589.02	13%	5%	8%
DXCM	5%	0%	124.34	133.70	145.33	4	0	116.26	19%	12%	7%
CNC	1%	0%	74.00	81.34	88.41	N/A	0	70.73	16%	11%	5%
VRTX	-3%	-2%	397.48	453.42	492.85	N/A	0	394.28	10%	9%	1%
BABA	-11%	-3%	75.55	79.43	86.34	N/A	0	69.07	74%	59%	9%
SQ	-9%	-4%	74.48	74.72	81.21	7	0	64.97	30%	14%	15%
BBY	-3%	-4%	75.05	81.65	88.75	2	0	71.00	27%	20%	6%
HNST	-8%	-4%	3.16	3.11	3.38	4	0	2.70	64%	40%	17%
UNH	-5%	-6%	495.35	504.85	548.75	N/A	0	439.00	25%	11%	13%
EA	-7%	-7%	127.90	146.36	159.09	N/A	0	127.27	12%	11%	0%
PAYC	-11%	-9%	188.89	208.40	226.53	N/A	0	181.22	103%	95%	4%
TTWO	-13%	-10%	144.47	161.69	175.75	N/A	0	140.60	19%	16%	3%
ADSK	-11%	-10%	217.93	248.98	270.63	2	0	216.50	23%	22%	1%
EXPE	-15%	-11%	135.70	148.35	161.25	N/A	0	129.00	20%	14%	5%
ZI	-16%	-11%	16.37	17.61	19.14	N/A	0	15.31	90%	78%	7%
AAPL	-14%	-12%	169.30	189.75	206.25	N/A	0	165.00	20%	17%	3%
NKE	-13%	-13%	94.12	102.17	111.05	N/A	0	88.84	45%	37%	6%
ZM	-17%	-14%	62.00	68.37	74.31	N/A	0	59.45	34%	28%	4%
SNAP	-34%	-14%	14.55	12.42	13.50	2	2	10.80	58%	17%	35%
MSCI	-10%	-16%	477.78	549.45	597.23	N/A	0	477.78	24%	24%	ZERO
ADBE	-22%	-20%	477.56	534.77	581.28	N/A	0	465.02	37%	33%	3%
FVRR	-28%	-24%	20.80	22.57	24.54	3	0	19.63	124%	111%	6%
KOSS-meme	-30%	-28%	2.40	2.69	2.93	2	0	2.34	162%	155%	3%
GME-meme	-41%	-32%	11.90	11.98	13.03	4	0	10.42	159%	126%	14%
TSLA	-41%	-32%	168.29	169.11	183.81	3	2	147.05	91%	67%	14%
SDGR	-32%	-33%	23.97	23.97	29.96	4	0	23.97	124%	124%	ZERO
HUM	-28%	-33%	305.90	305.90	382.38	3	0	305.90	75%	75%	ZERO
ROKU	-38%	-39%	56.35	56.35	70.44	5	2	56.35	84%	84%	ZERO
AMC-meme	-48%	-44%	3.41	3.05	3.31	7	2	2.65	2383%	1830%	29%
GOEV	-52%	-54%	2.77	2.23	2.43	9	2	1.94	1536%	1046%	43%
SPCE-add	-65%	-64%	17.80	19.69	21.40	6	2	17.12	644%	616%	4%

Legend:

72% or 81%	Dip Floor Indicator	61%	Wait or Hold Indicator	90%	Potential Sell Trigger	72% or 81%	2nd Dip Floor Indicator
16.34	Now Price is within the Buy Now Price Range	-13%	Now Low-Price Indicator	-13%	2nd Low-Price Indicator	N/A No Suggested Buy In Price due to Max Potential < 44%	XX% Rebound % back to recent high price

Table 4. Stocks Year to Date (YTD) Growth Rates (as of 4-26-24) Return

Index	Symbol	Price 4/26/24	Weekly 4/26/24	Monthly 4/26/24	YTD 3/22/24	YTD 3/29/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24
Dow Jones	^DJI	38,239.66	1%	-3%	5%	6%	3%	1%	1%	1%
NASDAQ	^IXIC	15,927.90	4%	-3%	9%	9%	8%	8%	2%	6%
S&P 500	^GSPC	5,099.96	3%	-3%	10%	10%	9%	7%	4%	7%

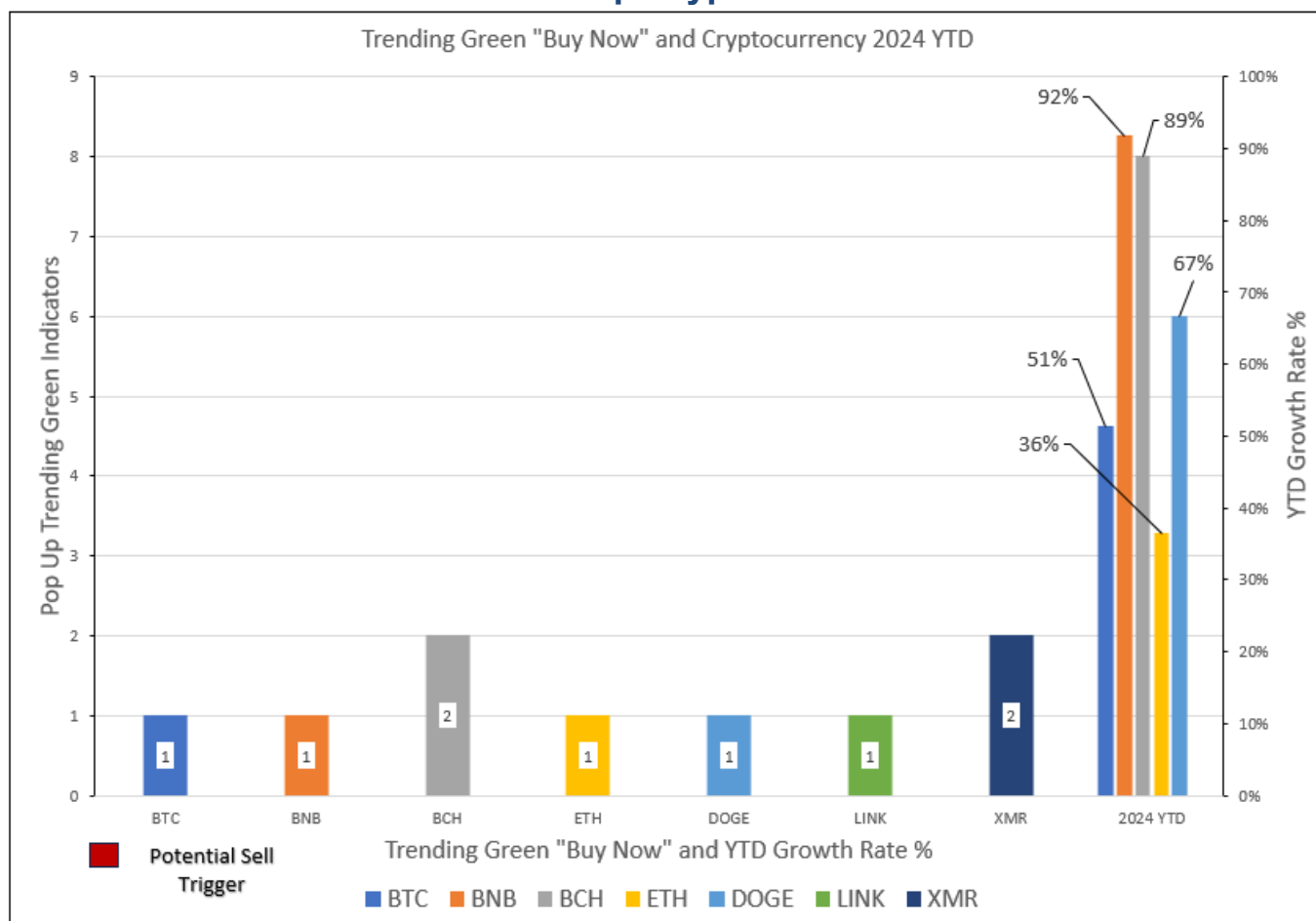| Symbol	Company / Industry	Price 4/26/24	4/26/24 4/19/24	4/26/24 3/22/24	YTD 3/22/24	YTD 3/29/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	8
SMCI	Super Micro Computer - (10:1-10/24)	85.74	20%	-12%	242%	255%	233%	216%	151%	202%
VRT	Vertiv - Data Center Equipment	93.50	25%	13%	72%	70%	78%	75%	56%	95%
NVDA	NVIDIA (Chip Design) (4:1-7/21) (10:1-6/24)	87.74	15%	-7%	90%	82%	78%	78%	54%	77%
SE	Digital Entertainment (Internet Retail)	62.86	14%	15%	34%	33%	36%	39%	36%	55%
HOOD	Robinhood Crypto Exchg (IPO 7-29-21)	17.88	8%	-2%	44%	58%	44%	41%	31%	40%
COIN	Coinbase Crypto Exchg (IPO 4-14-21)	236.32	12%	-8%	47%	52%	39%	41%	21%	36%
MU	Semiconductor (Micron)	114.84	8%	4%	29%	38%	45%	44%	25%	35%
DASH	DoorDash (DASH - IPO 12/9/20)	132.11	4%	-4%	39%	39%	41%	40%	29%	34%
AMAT	Semiconductor (Applied Materials)	203.38	7%	-3%	30%	27%	28%	28%	17%	25%
META	Communication (Facebook)	443.29	-8%	-13%	44%	37%	49%	45%	36%	25%
GOOG	Google (Online and Phone) (20:1-7/22)	173.69	12%	14%	8%	8%	9%	13%	10%	23%
DPZ	Resturants (Domino's Pizza)	499.07	5%	9%	11%	21%	20%	20%	15%	21%
AVGO	Semiconductor (Broadcom Inc.) (10:1-7/24)	134.41	12%	-1%	21%	19%	20%	20%	8%	20%
EBAY	Internet Retail (eBay Inc.)	52.02	3%	1%	18%	21%	19%	18%	16%	19%
CRWD-add	Cloud (CrowdStrike - IPO 6-12-19)	304.07	8%	-7%	28%	26%	24%	21%	11%	19%
AMZN	Internet Retail (Amazon) (20:1-6/22)	179.62	3%	0%	18%	19%	22%	23%	15%	18%
LRCX	Semiconductor (Lam Research) (10:1-10/24)	92.54	6%	-5%	25%	24%	24%	22%	11%	18%
XOM	Exxon Mobile (Oil & Gas) (2:1-7/01)	117.96	-2%	4%	14%	16%	21%	19%	20%	18%
NFLX	Netflix (Online Movies) (7:1-7/15)	561.23	1%	-11%	29%	25%	31%	28%	14%	15%
ANET	Arista Networks - Computer Hardware	264.70	8%	-14%	30%	23%	26%	12%	4%	12%
UBER	Ride Share (Uber Inc.) (IPO 5-10-19)	69.05	0%	-14%	30%	25%	25%	22%	12%	12%
LYFT	Ride Share (Lyft, Inc.) (IPO 5-28-19)	16.37	1%	-19%	34%	29%	19%	25%	8%	9%
HUBS-add	Online Software Sales (HubSpot)	631.13	0%	2%	7%	8%	15%	14%	9%	9%
MRNA	Modena Inc. (COVID-19 Drug)	107.97	6%	2%	6%	7%	3%	4%	2%	9%
MA	Credit Services (Mastercard)	462.42	2%	-4%	13%	13%	12%	9%	7%	8%
TMO	Healthcare (Thermo Fisher Scientific)	573.60	5%	-2%	10%	9%	9%	6%	3%	8%
MSFT	Microsoft (Software Company) (2:1-2/03)	406.32	2%	-5%	14%	12%	13%	12%	6%	8%
PYPL	Finance (PayPal Holdings)	65.96	6%	2%	5%	9%	6%	5%	1%	7%
AMD	AMD Computer Chips (2:1-8/00)	157.40	7%	-12%	22%	22%	16%	11%	-1%	7%
V	Credit Services (Visa)	274.52	2%	-3%	9%	7%	6%	6%	4%	5%
NOC	Defense (Northrop Grumman Corp.)	480.45	4%	2%	0%	2%	-3%	-3%	-1%	3%
NOW	Software - ServiceNow (S&P 500 - 11-21-19)	723.55	1%	-7%	10%	8%	11%	9%	1%	2%
INTU	Software (Intuit Inc)	636.55	5%	-1%	3%	4%	2%	-1%	-3%	2%
DXCM	Medical Devices (DexCom, Inc) (4:1-6/22)	124.34	-5%	-7%	7%	12%	12%	10%	5%	0%
CNC	Healthcare (Centene Corp.)	74.00	-2%	-4%	4%	6%	-2%	-5%	1%	0%
VRTX	Healthcare (Vertex Pharm.) (2:1-8/00)	397.48	1%	-4%	2%	3%	0%	-2%	-3%	-2%
BABA	Alibaba Online - (IPO 9-18-14)	75.55	9%	5%	-7%	-7%	-8%	-8%	-11%	-3%
SQ	Finance (Block Inc.)	74.48	6%	-8%	4%	9%	0%	0%	-9%	-4%
BBY	Specialty Retail (Best Buy)	75.05	-1%	-8%	4%	5%	2%	0%	-3%	-4%
HNST	Consumer (The Honest Company) (IPO 5-5-21)	3.16	4%	-25%	27%	23%	15%	-2%	-8%	-4%
UNH	Health Plan (UnitedHealth Group)	495.35	-1%	1%	-7%	-6%	-13%	-17%	-5%	-6%
EA	Games (Electronic Arts)	127.90	0%	-3%	-4%	-3%	-5%	-6%	-7%	-7%
PAYC	(Paycom Software) (S&P 500 - 1-28-20)	188.89	3%	-2%	-7%	-4%	-4%	-4%	-11%	-9%
TTWO	Gaming (Take-Two Interactive Software)	144.47	3%	-5%	-5%	-8%	-6%	-8%	-13%	-10%
ADSK	Software (Autodesk)	217.93	1%	-17%	8%	7%	1%	-3%	-11%	-10%
EXPE	Travel Services (Expedia Group)	135.70	5%	-1%	-10%	-9%	-13%	-14%	-15%	-11%
ZI	Software (Zoom Info.) - IPO 5-4-20	16.37	5%	5%	-16%	-13%	-17%	-14%	-16%	-11%
AAPL	Apple Multimedia (4:1-8/20)	169.30	3%	-2%	-11%	-11%	-12%	-8%	-14%	-12%
NKE	Footware (Nike)	94.12	0%	0%	-14%	-13%	-18%	-14%	-13%	-13%
ZM	Zoom Video Talk - IPO 4-18-19	62.00	4%	-6%	-8%	-9%	-12%	-14%	-17%	-14%
SNAP	Communication (SnapChat)	14.55	30%	28%	-33%	-32%	-35%	-36%	-34%	-14%
MSCI	Finance - MSCI	477.78	-6%	-14%	-2%	-1%	-4%	-7%	-10%	-16%
ADBE	Software (Adobe)	477.56	3%	-4%	-16%	-15%	-19%	-21%	-22%	-20%
FVRR	Fiverr Talk in Israel (IPO 6-13-19)	20.80	6%	-4%	-21%	-23%	-28%	-25%	-28%	-24%
KOSS-meme	Electronic (KOSS) (2:1-12/09)	2.40	3%	-5%	-24%	-23%	-26%	-30%	-30%	-28%
GME-meme	GameStop (Computer Games) (4:1-7/22)	11.90	14%	-9%	-25%	-29%	-36%	-39%	-41%	-32%
TSLA	Tesla, Inc. (added S&P 500) (3:1-8/22)	168.29	14%	-1%	-31%	-29%	-34%	-31%	-41%	-32%
SDGR	Health (Schrodinger Inc.) (IPO 02-06-20)	23.97	-1%	-10%	-25%	-25%	-25%	-26%	-32%	-33%
HUM	Healthcare (Humana Inc.) (3:2-8/91)	305.90	-7%	-12%	-24%	-24%	-32%	-32%	-28%	-33%
ROKU	Roku, Inc (Entertainment)	56.35	-1%	-11%	-31%	-29%	-35%	-35%	-38%	-39%
AMC-meme	AMC Movie Theater (1:10-8/23)	3.41	8%	-16%	-33%	-39%	-51%	-57%	-48%	-44%
GOEV	Canoo Inc. (Electric Auto Maker)	2.77	-3%	-35%	-28%	-40%	-64%	-60%	-52%	-54%
SPCE-add	Virgin Galactic - (IPO 10-28-19) (1:20 - 6/17/24)	17.80	4%	-36%	-44%	-40%	-49%	-56%	-65%	-64%

Legend:

- 72% or 81% — Dip Floor Indicator
- 61% — Wait or Hold Indicator
- 90% — Potential Sell Trigger
- 72% or 81% — 2nd Dip Floor Indicator
- 16.34 — Now Price is within the Buy Now Price Range
- -13% — Now Low-Price Indicator
- -13% — 2nd Low-Price Indicator
- N/A — No Suggested Buy In Price due to Max Potential < 44%
- XX% — Rebound % back to recent high price

6

How to work the three data sets to build a knowledgeable purchasing decision:
1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.

Table 5. Actual Bubble Up Crypto Trends after 17 weeks

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

Table 6. Potential Crypto Picks for January 2024 w Year-To-Date Performances from 2023 - 2018   Return

Symbol	GROWTH RANKING 2023	YTD 2023	GROWTH RANKING 2022	YTD 2022	GROWTH RANKING 2021	YTD 2021	GROWTH RANKING 2020	YTD 2020	GROWTH RANKING 2019	YTD 2019	GROWTH RANKING 2018	Symbol	YTD 2018	Big Bank Boss Ranking	6-YR Annualized Rate
BNB	10	27%	2	-52%	2	1269%	8	172%	2	126%	2	BNB	-30%	1	82%
LINK	1	184%	8	-72%	8	74%	1	537%	1	302%	1	LINK	-27%	2	72%
DOGE	9	33%	5	-60%	1	3528%	9	132%	7	-12%	4	DOGE	-74%	3	47%
ETH	5	91%	7	-67%	4	399%	3	469%	8	-16%	5	ETH	-80%	4	20%
BTC	3	154%	6	-64%	9	60%	4	303%	3	86%	3	BTC	-73%	5	20%
DOT	6	91%	11	-84%	7	188%	6	220%	12	0%	11	DOT	0%	6	19%

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Table 7. Highest Bubble Up Performing Cryptocurrencies (as of 4-26-24) [Return]

Index	YTD 4/19/24	YTD 4/26/24	Price 4/26/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
Dow Jones	1%	1%	38,239.66	41,212.72	43,086.03	N/A	0	37,466.11	6%	4%		2%
NASDAQ	2%	6%	15,927.90	15,976.48	16,702.68	8	0	14,524.07	13%	3%		10%
S&P 500	4%	7%	5,099.96	5,166.96	5,401.83	3	0	4,697.24	12%	3%		9%

Symbol	YTD 4/19/24	3	Price 4/26/24	0	0	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
BNB	79%	92%	598.30	332.64	356.40	1	0	297.00	108%	3.3%		101%
BCH	89%	89%	480.00	264.56	283.45	2	0	236.21	178%	36.9%		103%
DOGE	67%	67%	0.15	0.09	0.09	1	0	0.08	166%	40.0%		90%
BTC	52%	51%	63,793.00	46,618.88	49,948.80	1	0	41,624.00	68%	9.5%		53%
ETH	34%	36%	3,131.00	2,539.04	2,720.40	1	0	2,267.00	72%	24.3%		38%
LTC	11%	19%	87.44	74.03	79.32	1	0	66.10	63%	23.5%		32%
LINK	-10%	-7%	14.50	15.68	16.80	1	0	14.00	43%	37.9%		4%
XRP	-18%	-16%	0.52	0.57	0.61	4	0	0.51	51%	48.1%		2%
DOT	-19%	-19%	6.73	7.47	8.00	2	2	6.67	61%	59.9%		1%
MIOTA	-23%	-23%	0.23	0.258	0.28	3	2	0.23	57%	56.5%		ZERO
ADA	-23%	-25%	0.46	0.52	0.55	3	2	0.46	59%	58.7%		ZERO
XMR	-30%	-28%	120.40	131.71	141.12	2	0	117.60	51%	47.8%		2%
USDC	0%	0%	1.00	N/A	N/A	N/A	0	1.00	0%	0.0%		0%
USDT	0%	0%	1.00	N/A	N/A	N/A	0	1.00	0%	0.0%		0%

| 72% | or | 81% | Dip Floor Indicator | | 61% | Wait or Hold Indicator | | 90% | Potential Sell Trigger | | 72% | or | 81% | 2nd Dip Floor Indicator |
| 16.34 | | Now Price is within the Buy Now Price Range | | -13% | | Now Low-Price Indicator | | -13% | 2nd Low-Price Indicator | N/A | No Suggested Buy In Price due to Max Potential < 44% | XX% | Rebound % back to recent high price |

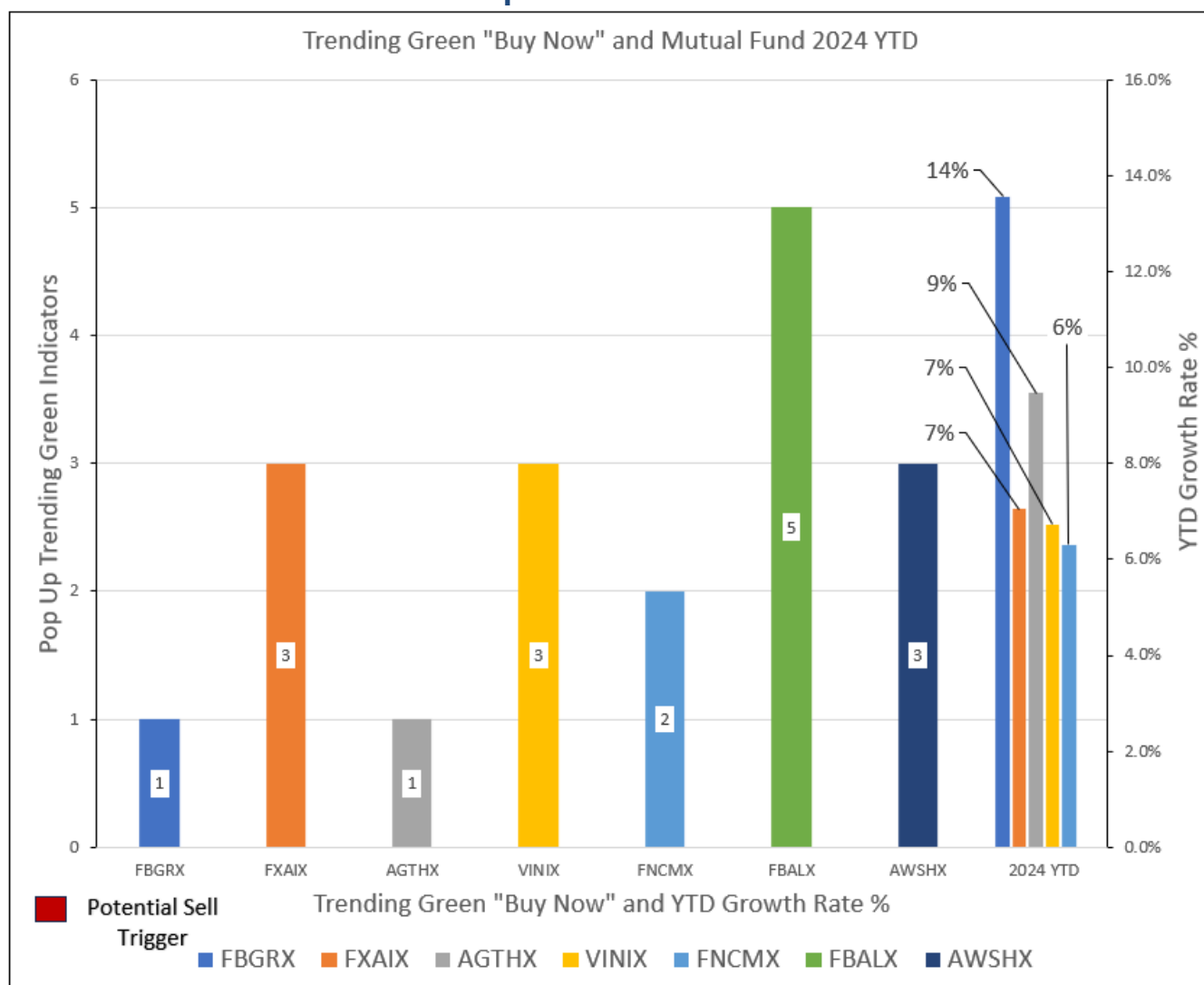## Table 8. Cryptocurrency (YTD) Growth Rates (as of 4-26-24) [Return]

Index	Symbol	Price 4/26/24	Weekly 4/26/24	Monthly 4/26/24	YTD 3/22/24	YTD 3/29/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24
Dow Jones	^DJI	38,239.66	1%	-3%	5%	6%	3%	1%	1%	1%
NASDAQ	^IXIC	15,927.90	4%	-3%	9%	9%	8%	8%	2%	6%
S&P 500	^GSPC	5,099.96	3%	-3%	10%	10%	9%	7%	4%	7%

Symbol	Security	Price 4/26/24	4/26/24 4/19/24	4/26/24 3/22/24	YTD 3/22/24	YTD 3/29/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	3
BNB	Binance Coin	598.30	7%	11%	73%	98%	86%	90%	79%	92%
BCH	Bitcoin Cash	480.00	0%	16%	63%	144%	159%	109%	89%	89%
DOGE	Dogecoin	0.15	0%	0%	67%	133%	100%	89%	67%	67%
BTC	Bitcoin	63,793.00	0%	1%	50%	66%	61%	59%	52%	51%
ETH	Ethereum	3,131.00	2%	-5%	43%	54%	45%	40%	34%	36%
LTC	Litecoin	87.44	8%	6%	13%	48%	34%	17%	11%	19%
LINK	Chainlink	14.50	4%	-19%	15%	22%	11%	-3%	-10%	-7%
XRP	Ripple	0.52	2%	-15%	-2%	2%	-5%	-11%	-18%	-16%
DOT	Polkadot	6.73	0%	-24%	7%	16%	1%	-13%	-19%	-19%
MIOTA	IOTA	0.23	0%	-23%	0%	20%	0%	-13%	-23%	-23%
ADA	Cardano	0.46	-2%	-25%	0%	8%	-7%	-18%	-23%	-25%
XMR	Monero	120.40	2%	-10%	-20%	-20%	-22%	-26%	-30%	-28%
USDC	USD Coin	1.00	0%	0%	0%	0%	0%	0%	0%	0%
USDT	Tether	1.00	0%	0%	0%	0%	0%	0%	0%	0%

| 72% | or | 81% | Dip Floor Indicator | | 61% | Wait or Hold Indicator | | 90% | Potential Sell Trigger | | 72% | or | 81% | 2nd Dip Floor Indicator |
| 16.34 | | Now Price is within the Buy Now Price Range | | -13% | | Now Low-Price Indicator | | -13% | 2nd Low-Price Indicator | N/A | No Suggested Buy In Price due to Max Potential < 44% | XX% | Rebound % back to recent high price |

How to work the three data sets to build a knowledgeable purchasing decision:
1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.

Table 9. Actual Bubble Up Mutual Funds Trends after 17 weeks

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

Table 10. Potential Mutual Funds Picks for January 2024 w Year-To-Date Performances from 2023 - 2018

Symbol	GROWTH RANKING 2023	YTD 2023	GROWTH RANKING 2022	YTD 2022	GROWTH RANKING 2021	YTD 2021	GROWTH RANKING 2020	YTD 2020	GROWTH RANKING 2019	YTD 2019	GROWTH RANKING 2018	YTD 2018	6-YR Annualized Rate
FNCMX	2	44%	18	-33%	4	22%	2	44%	1	29%	3	-4%	13.1%
FBGRX	1	54%	20	-39%	6	13%	1	51%	4	27%	2	-3%	12.0%
FXAIX	5	24%	10	-19%	1	27%	7	16%	3	27%	5	-6%	10.0%
VINIX	6	22%	12	-21%	3	22%	11	14%	5	26%	4	-6%	8.3%
VIMAX	11	15%	11	-20%	2	23%	8	16%	2	28%	15	-10%	7.1%
VEXAX	4	25%	16	-27%	7	11%	4	30%	7	24%	13	-9%	6.9%
ANWPX	7	18%	17	-29%	10	10%	5	28%	6	24%	17	-12%	4.4%
AGTHX	3	28%	19	-33%	9	10%	3	32%	12	18%	19	-13%	4.1%
AWSHX	17	10%	2	-14%	5	21%	19	4%	15	16%	14	-9%	3.8%
VFIFX	8	18%	9	-19%	13	3%	10	14%	9	21%	12	-9%	3.5%
ABALX	15	11%	1	-14%	8	11%	16	6%	18	14%	8	-8%	2.8%
FBALX	9	17%	15	-25%	12	7%	9	15%	13	18%	18	-12%	2.1%
VFORX	10	16%	8	-19%	15	-5%	12	13%	10	20%	11	-9%	1.6%
VTTHX	12	15%	7	-19%	17	-5%	13	12%	11	18%	10	-8%	1.2%
NASDAQ	1	43%	3	-33%	2	21%	1	45%	1	33%	1	-2%	14.0%
S&P 500	2	24%	2	-19%	1	27%	2	17%	2	28%	3	-5%	10.2%
^DJI	3	14%	1	-9%	3	19%	3	8%	3	22%	2	-5%	7.4%

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Table 11. Highest Bubble Up Performing Mutual Fund (as of 4-26-24)

Index	YTD 4/19/24	YTD 4/26/24	Price 4/26/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
Dow Jones	1%	1%	38,239.66	41,212.72	43,086.03	N/A	0	37,466.11	6%	4%	2%
NASDAQ	2%	6%	15,927.90	15,976.48	16,702.68	8	0	14,524.07	13%	3%	10%
S&P 500	4%	7%	5,099.96	5,166.96	5,401.83	3	0	4,697.24	12%	3%	9%
Symbol	YTD 4/19/24	1	Price 4/26/24	8	8	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
FBGRX	8%	14%	196.78	175.00	180.05	2	0	168.27	20%	3.0%	17%
AGTHX	6%	9%	69.14	64.16	66.01	1	0	61.69	15%	2.9%	12%
FXAIX	4%	7%	177.16	169.52	174.41	4	0	163.00	12%	3.3%	9%
VINIX	4%	7%	419.95	403.07	414.70	4	0	387.57	12%	3.0%	8%
FNCMX	2%	6%	202.13	191.36	196.88	3	0	184.00	13%	3.1%	10%
ANWPX	3%	6%	59.21	56.94	58.58	4	0	54.75	11%	2.6%	8%
AWSHX	4%	6%	60.58	58.87	60.57	6	0	56.61	10%	2.7%	7%
AEPGX	2%	6%	57.70	55.63	57.23	4	0	53.49	10%	1.8%	8%
FBALX	2%	4%	28.04	27.62	28.42	8	0	26.56	9%	2.9%	6%
VFIFX	2%	4%	46.30	45.46	46.77	7	0	43.71	9%	2.6%	6%
ABALX	2%	4%	33.12	32.88	33.83	8	0	31.62	7%	2.2%	5%
VFORX	1%	3%	40.58	40.23	41.39	7	0	38.68	8%	2.5%	5%
VWELX	1%	3%	42.57	42.40	43.62	9	0	40.77	6%	2.0%	4%
VIMAX	1%	3%	297.81	293.79	302.26	5	0	282.49	10%	3.9%	5%
VTTHX	1%	3%	22.72	22.66	23.32	9	0	21.79	7%	2.5%	4%
VTHRX	0%	2%	36.22	36.35	37.40	6	0	34.95	6%	2.4%	4%
VTTVX	0%	1%	18.67	18.86	19.40	4	0	18.13	5%	2.2%	3%
VTWNX	0%	1%	27.08	27.60	28.40	1	0	26.54	7%	4.9%	2%
VEXAX	-3%	0%	126.32	125.20	128.81	6	0	120.38	11%	5.3%	5%
VBTLX	-4%	-4%	9.30	9.67	9.95	N/A	0	9.30	5%	5.5%	ZERO

| 72% | or | 81% | Dip Floor Indicator | | 61% | Wait or Hold Indicator | | 90% | Potential Sell Trigger | | 72% | or | 81% | 2nd Dip Floor Indicator |
| 16.34 | Now Price is within the Buy Now Price Range | | | -13% | | Now Low-Price Indicator | | -13% | 2nd Low-Price Indicator | N/A | No Suggested Buy In Price due to Max Potential < 44% | | XX% | Rebound % back to recent high price |

Table 12. Mutual Fund (YTD) Growth Rates (as of 4-26-24)

Index	Symbol	Price 4/26/24	Weekly 4/26/24	Monthly 4/26/24	YTD 3/22/24	YTD 3/29/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	YTD 4/26/24
Dow Jones	^DJI	38,239.66	1%	-3%	5%	6%	3%	1%	1%	1%
NASDAQ	^IXIC	15,927.90	4%	-3%	9%	9%	8%	8%	2%	6%
S&P 500	^GSPC	5,099.96	3%	-3%	10%	10%	9%	7%	4%	7%
Symbol	Mutual Fund	Price 4/26/24	4/26/24 4/19/24	4/26/24 3/22/24	YTD 3/22/24	YTD 3/29/24	YTD 4/5/24	YTD 4/12/24	YTD 4/19/24	1
FBGRX	Fidelity Blue Chip (Lrg-Grth)	196.78	5.2%	-3%	17%	16%	16%	15%	8%	14%
AGTHX	American Funds (Lrg-Grth)	69.14	3.2%	-3%	13%	13%	12%	11%	6%	9%
FXAIX	Fidelity (Lrg-Blend)	177.16	2.7%	-3%	10%	11%	9%	8%	4%	7%
VINIX	Vanguard (Lrg-Blend)	419.95	2.7%	-2%	9%	10%	9%	7%	4%	7%
FNCMX	Fidelity (Mirrors the NASDAQ)	202.13	4.2%	-3%	10%	9%	8%	8%	2%	6%
ANWPX	American Funds (World Equity)	59.21	3.1%	-2%	9%	8%	8%	6%	3%	6%
AWSHX	American Funds (Lrg-Blend)	60.58	2.2%	-2%	8%	9%	7%	5%	4%	6%
AEPGX	American Funds (EAFE)	57.70	3.0%	-2%	7%	7%	7%	5%	2%	6%
FBALX	Fidelity Balanced (Moderate)	28.04	1.9%	-3%	7%	7%	6%	5%	2%	4%
VFIFX	Vanguard (Retirement 2050)	46.30	2.4%	-2%	6%	7%	6%	4%	2%	4%
ABALX	American Funds (Moderate)	33.12	1.7%	-2%	5%	6%	5%	4%	2%	4%
VFORX	Vanguard (Retirement 2040)	40.58	2.0%	-2%	5%	6%	5%	3%	1%	3%
VWELX	Vanguard (Moderate)	42.57	1.7%	-2%	5%	5%	4%	3%	1%	3%
VIMAX	Vanguard (Mid-Cap)	297.81	2.3%	-2%	5%	7%	5%	3%	1%	3%
VTTHX	Vanguard (Retirement 2035)	22.72	1.8%	-2%	5%	5%	4%	3%	1%	3%
VTHRX	Vanguard (Retirement 2030)	36.22	1.6%	-2%	4%	4%	4%	2%	0%	2%
VTTVX	Vanguard (Retirement 2025)	18.67	1.4%	-2%	3%	4%	3%	2%	0%	1%
VTWNX	Vanguard (Retirement 2020)	27.08	1.0%	-2%	2%	3%	2%	1%	0%	1%
VEXAX	Vanguard (Mid-Grth)	126.32	2.9%	-3%	3%	5%	3%	0%	-3%	0%
VBTLX	Vanguard (Bonds)	9.30	-0.2%	-3%	-2%	-2%	-3%	-3%	-4%	-4%

| 72% | or | 81% | Dip Floor Indicator | | 61% | Wait or Hold Indicator | | 90% | Potential Sell Trigger | | 72% | or | 81% | 2nd Dip Floor Indicator |
| 16.34 | Now Price is within the Buy Now Price Range | | | -13% | | Now Low-Price Indicator | | -13% | 2nd Low-Price Indicator | N/A | No Suggested Buy In Price due to Max Potential < 44% | | XX% | Rebound % back to recent high price |

The explanation provided in the previous section was redundant on purpose. Active traders may have preference of one security over another, so I provide the same introduction for all of the securities. The legion and the layout of the table are the same to make it easier for the reader.

Purchase or Not Purchase

Before you decide to purchase, you must assure yourself that you are purchasing a stock that is popular now, services or product is in great demand, beating up on the little guys in the same business, and they set the industry standard in their business area. This company attributes can be confirmed by customer growth, new acquisitions to grow business, increasing quarterly profit and you hear positive news related to their business. It is suggested to make purchases in a dip in the price trend to increase the overall YTD performance.

It is suggested that you make multiple investments in the companies you own throughout the year. This strategy will help you own a better yearly average ownership that will ultimately improve your growth rate of return.

SNAP says total watch time on its TikTok competitor increased more than 125%

Aisha Malik wrote this article for TechCrunch on Thursday, April 25, 2024.

As part of its Q1 2024 earning release, Snap revealed that total watch time on its TikTok competitor, Spotlight, increased more than 125% year-over-year. Snapchat launched the TikTok-like feed in late 2020 as a way to compete with the rising popularity of TikTok. The company is touting the success of its short-from video feed a day after President Biden signed a bill that would ban TikTok if its Chinese parent company, ByteDance, fails to sell it within a year.

Snap says overall time spent watching content globally grew year-over-year, driven primarily by increases in total time spent watching Spotlight and creator Stories. The company says it has built more advanced ranking models over the past year that are driving improvements in content engagement.

During its call with analysts, CEO Evan Spiegel mentioned that Snap aims to surface more topical content going forward.

"I think there's work to be done to make our content experience feel more timely and topical, and then we're spending a lot of focus on the creator journey overall," he said.

"That journey from using Snapchat to communicate with 100 friends to growing a following of millions. And really making sure that people are creating great stories or great Spotlight content can be discovered and then grow that following and ultimately build a business over time."

The app had 422 million daily active users in Q1 2024, an increase of 39 million, or 10% year-over-year. Snapchat+ subscribers also more than tripled year-over-year, surpassing 9 million subscribers in the quarter.

Snap plans to continue to invest in generative AI models for the creation of Lenses on the platform, noting that the number of ML and AI Lenses viewed by users increased by more than 50% year-over-year.

The company's revenue for the quarter increased 21% to $1.195 million, marking a return to double-digit growth. In its letter to investors, Snap attributes the growth to improvements that it made to its advertising platform, along with an increase in demand for its direct-response (DR) advertising solutions. The company says the number of small and medium-sized advertisers on Snapchat increased 85% year-over-year.

Snap shares rose more than 26% in extended trading on Thursday.

The company, which laid off 10% of its workforce in February, now says it expects headcount to "grow modestly as we move through 2024."

Snap's earnings release comes a day after Meta reported 27% growth for its first quarter. However, Meta's shares plunged on weak revenue guidance and plans to invest "aggressively" in AI.

Read the entire article on TechCrunch: https://techcrunch.com/2024/04/25/snap-total-watch-time-on-tiktok-competitor-increased-125/

Overall comments for the week

The count for trending "Green" for the securities were stocks (12 out of 63), cryptocurrencies (0 out of 14), and mutual funds (8 out of 20).

The Weekly Winners were SnapChat – Communications (SNAP), Super Micro Computer (SMCI), Express – Delisted (EXPR-meme), NVIDIA – AI Chips (NVDA), and Tesla – Electric Vehicles (TSLA), with gains of 30%, 20%, 19%, 15%, and 14%, respectively.

The Weekly Losers were Facebook – Communications (META), Humana Inc. – Healthcare (HUM), MSCI – Finance (MSCI), and DexCom – Medical Devices (DXCM), Canoo – Electric Car Maker (GOEV) with losses of -8%, -7%, -6%, -5%, and -3%, respectively.

I continue to recommend that you do not purchase stocks within days before the quarterly report is posted. It is best to let the market absorb the news good or bad news. If the price drops, you get to purchase the stock at a discount instead of getting hit with an instant -20% loss or greater that will take weeks or months or a year to get back to even.

Most Popular Stocks with Upcoming Quarterly Reports (+/- a week posting date)

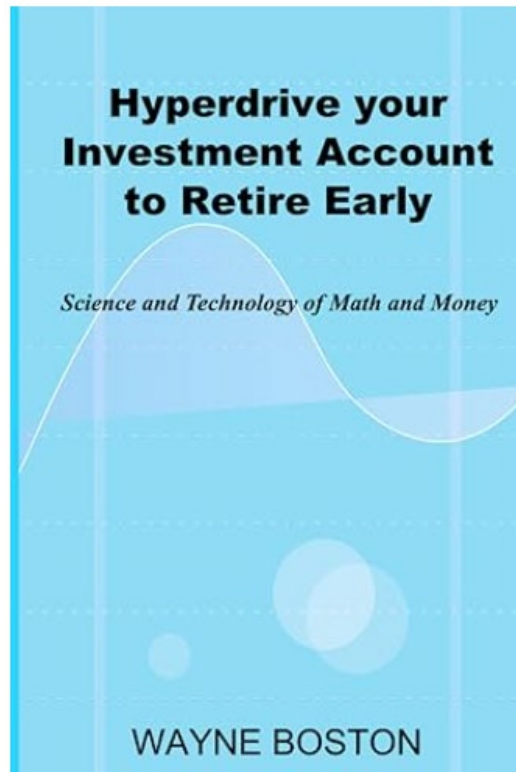| EXPR-meme	Express, Inc. (Clothing Retail) (1:20-2023)	3/22/2024
CTAS	Specialty Business (Cintas Corporation)	3/27/2024
GME-meme	GameStop (Computer Games) (4:1-2022)	3/27/2024
STZ	Consumer (Constellation Brands)	4/4/2024
UNH	Health Plan (UnitedHealth Group)	4/12/2024
NFLX	Netflix (Online Movies)	4/16/2024
LRCX	Semiconductor (Lam Research)	4/17/2024
TSLA	Tesla, Inc. (added S&P 500) (3:1-2022)	4/17/2024
CDNS	Cadence Design System - Software	4/22/2024
CNC	Healthcare (Centene Corp.)	4/23/2024
V	Credit Services (Visa)	4/23/2024
GOOG	Google (Online and Phone) (20:1-2022)	4/24/2024
HUM	Healthcare (Humana Inc.)	4/24/2024
META	Communication (Facebook)	4/24/2024
MKTX	Finance (MarketAxess Holdings)	4/24/2024
NOW	Software - ServiceNow (S&P 500 - 11-21-19)	4/24/2024
ODFL	Old Dominion Freight Line - Trucking (2:1 3-28-22)	4/24/2024
ROKU	Roku, Inc (Entertainment)	4/24/2024
TMO	Healthcare (Thermo Fisher Scientific)	4/24/2024
AMZN	Internet Retail (Amazon) (20:1-2022)	4/25/2024
DXCM	Medical Devices (DexCom, Inc) (4:1-2022)	4/25/2024
MA	Credit Services (Mastercard)	4/25/2024
NOC	Defense (Northrop Grumman Corp.)	4/25/2024
POOL	Industrials - Pool Corporation	4/25/2024
SNAP	Communication (SnapChat)	4/25/2024
WST	West Pharmaceutical - Medical	4/25/2024
GPN	Specialty Business (Global Payments)	4/29/2024
AMD	AMD Computer Chips	4/30/2024
IDXX	Healthcare (IDEXX Laboratories)	4/30/2024
MSCI	Finance - MSCI	4/30/2024
MSFT	Microsoft (Software Company)	4/30/2024
PAYC	(Paycom Software) (S&P 500 - 1-28-20)	4/30/2024
SMCI	Super Micro Computer - (S&P 500 - 3-18-24)	4/30/2024
ZBRA	Communication (Zebra Technologies Corp.)	4/30/2024
HUBS-add	Online Software Sales (HubSpot)	5/1/2024

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Next weekly Newsletter will be posted Sunday, May 5, 2024

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