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# **BIG BANK BOSS**

### Hyperdrive your Investments (Retirement Account) to Enjoy Earlier

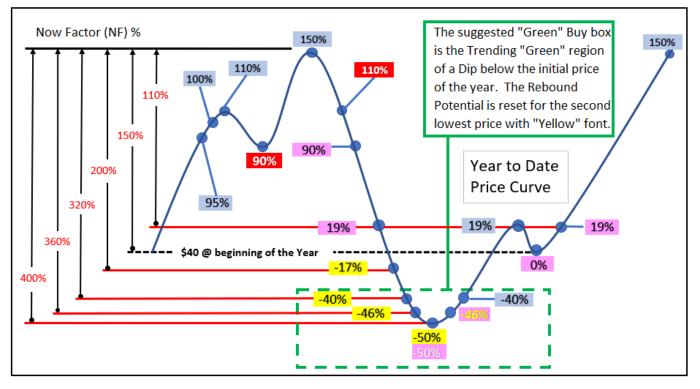
**NEWS** 

LETTER 2024

This newsletter is supplied to provide you with technical data on movement for some notable Standard and Poor's S&P 500 stocks. I have added some stocks that are relevant for millennials and meme stocks. This newsletter focuses on Technical Analysis (is used more in the review of shortterm investments decisions) and no Fundamental Analysis (is most often used when determining the quality of long-term investments).

It has always been said that you should never try to time the Stock Market, but I am here to say you can do it with some level of certainty. You can never achieve 100% certainty in any decision model, but I provide you with an algorithm model with color trends to help you make optimized manual buy and sell decisions. The main purpose of the charts: (1) direct you to make purchases near the Price Curve lows see Buy Range columns "Green" and (2) sell stocks after a triple digit Year to Date (YTD) run up at the presence of trending color change from "Blue" to "Pink".

Below is a typical price curve with the color trends and rebound percentages. This graphical picture should help you visualize the condensed material in the charts. The data generated for stock and mutual funds charts are captured from the closing price on Friday's and crypto currencies data is captured on Friday's at 7 pm.



The chart below is an informative combination of YTD stock movement, and color indicators to show how the price is trending. A stock will trend "Green" after reaching a threshold value for Rebound Factor (RF) % and may trend "Green" for weeks. To minimize purchasing too early in the trending "Green" it is suggested to be patient and wait for the stock to rebound above dip floor before purchased.

Weekly Newsletters	YTD N-3	YTD N-2	YTD N-1	YTD N	Now Price	Buy Low Price	Buy High Price	Trending Green (wks)	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %	Bounce Factor (BF) %
Week 1	95%	100%	110%	90%	76.00	41.88	47.50	N/A	40.00	110%	11%	90%
Week 2	100%	110%	90%	150%	100.00	41.88	47.50	N/A	40.00	150%	0%	150%
Week 3	110%	90%	150%	110%	84.00	41.88	47.50	N/A	40.00	150%	19%	110%
Week 4	90%	150%	110%	90%	76.00	41.88	47.50	N/A	40.00	150%	32%	90%
Week 5	150%	110%	90%	19%	47.60	41.88	47.50	N/A	40.00	150%	110%	19%
Week 6	110%	90%	19%	-17%	33.33	34.90	40.13	N/A	33.33	200%	200%	ZERO
Week 7	90%	19%	-17%	-40%	23.81	24.93	28.67	N/A	23.81	320%	320%	ZERO
Week 8	19%	-17%	-40%	-46%	21.74	22.76	26.17	N/A	21.74	360%	360%	ZERO
Week 9	-17%	-40%	-46%	-50%	20.00	20.94	24.08	N/A	20.00	400%	400%	ZERO
Week 10	-40%	-46%	-50%	-46%	21.74	22.76	26.17	N/A	21.74	360%	360%	ZERO
Week 11	-46%	-50%	-46%	-40%	23.81	22.76	26.17	1	21.74	360%	320%	10%
Week 12	-50%	-46%	-40%	19%	47.60	22.76	26.17	1	21.74	360%	110%	119%
Week 13	-46%	-40%	19%	0%	40.00	22.76	26.17	1	21.74	360%	150%	84%
Week 14	-40%	19%	0%	19%	47.60	22.76	26.17	1	21.74	360%	110%	119%
Week 15	19%	0%	19%	150%	100.00	22.76	26.17	1	21.74	360%	0%	360%
2% Or <u>81</u>		Floor icator	61%		or Hold icator	90	0%	Potential Se Trigger		72% or	81%	2 <sup>nd</sup> Dip Floor Indicator
Now Price is Buy Now Pri		-13%		Low-Price	-13%		Low-Price			l Buy In Price otential < 44%	XX%	Rebound % ba recent high prio

Notice that as the price gets closer to the bottom of the dip, the YTD N color repeats being "Yellow" until the bottom is reached and a "White" font appears YTD N-1 to signify the Now Price is on an upswing. I do not tell you when to buy or sell, but you have all the information to make an informed choice amid an unknown future.

The Legion Chart on the previous page should be the most informative tool an active trader has ever had. The condensed format of taking stock curve price data and converting it into YTD Analysis should be a real breakthrough. This process suggests making stock market decisions before the stock market opens and removes the need to monitor the stock market during the day. Remember we are supposed to be working our 9 to 5 job while the stock market is doing its thing growing our investment dollars. Yes, I am providing this useful information tool for free. Below is the explanation of all the columns from left to right.

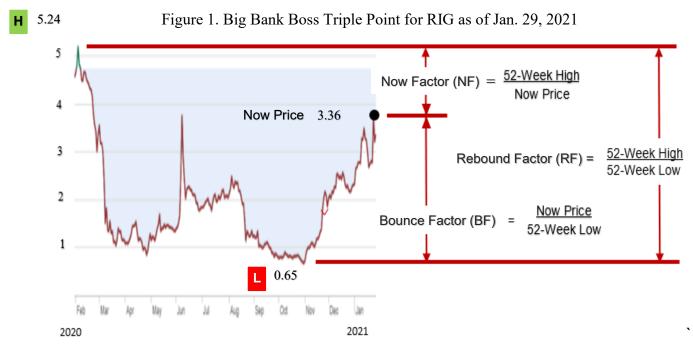
- 1. YTD N-2 this is the Year to Date growth of a stock two weeks in the past.
- 2. YTD N-1 this is the Year to Date growth of a stock one week in the past.
- 3. YTD N this is the Year to Date growth of a stock right now the week of the published Newsletter.
- 4. Now Price is the now price of the stock the week of the published Newsletter.
- 5. Buy Low Price this is a fixed price above the Dip Floor Price to allow for price float and minimize false buy triggers. When the Stock Price is above the Buy Low Price and below the Buy High Price, both cells will be "Green" to signify it is a good time to consider making a purchase. You can enter either Low or High Price in your brokerage account as a limit order.
- 6. Buy High Price this is a fixed price above the Dip Floor Price to allow for price float above the Buy Low Price. The float provided is a default for all stocks, but the float is increased for stocks that have a Spike Ratio of 2.0. When the Stock Price is above the Buy Low Price and below the Buy High Price. These cells will be "Green" to signify it is a good time to consider making a purchase. You can enter this cell value in your brokerage account for a limit order.
- 7. Trending Green (wks) This provides you with the number of weeks a particular stock has been between the Buy Price ranges. The float provided is a default for all stocks, but the float is increased for stocks that have a Spike Ratio of 2.0. This small Buy Now range could be jumped over because of the data being measured is once every 7-days. Yes, the cell could have N/A in it and not catch anything. This active trader tool is suggestive and is not intended to be an absolute tool. For this reason, you should consider entering the Buy High or Low Price as a Limit Orders in your Brokerage Account.
- 8. Spike Ratio this is an indicator of stocks with a hyperbolic gain that typically has an associate quick drop off. If you own a stock that grows to a Spike Ratio of 2, I suggest you sell near the high and take your quick gain. I would suggest that you not purchase the dip of a stock with a Spike Ratio of 2 because a repeat growth back to the previous high is not based on performance but popularity and speculation.
- 9. Dip Floor Price the price provided will be one of two prices. One is the lowest price in the range of measured prices. The second is a dip price below the 52-Week High. The second dip price is typically something that can't be measured or suggested by traditional trading tools.
- 10. Rebound Factor (RF) % this is exactly what you think it is. This is the ratio of maximum past (June of previous year) to present price divided by the measured range divided by the lowest past (December 31st of previous year) to present price which is called the RF. The RF is then converted to a percentage. This value is always positive.
- 11. Now Factor (NF) % This is the positive replacement for the 52-Week Change%. Who cares how much the price has dropped from the high price. This is the wrong thing to measure. This is the ratio of maximum past (June of previous year) to present price divided by the Now Stock Price which is called the NF. The NF is then converted to a percentage. The real thing to measure is the growing Exponential Rebound as the price drops further and further. If a stock has a 52-Week Change% of -50% or -75%, the corresponding Now Potential Rebound 100% or 300%, respectively. You say to yourself, wow. The Now Potential Rebound of 100% or 300% would be a multiple of 2 or 4. If you invested \$32,000 and achieved a multiple of 2 or 4 your investment dollars would be \$64,000 or 128,000, respectively. The growth of the security has a 1 to 1 relationship with total investment made in a company.
- 12. Bounce Factor (BF) % the percentage provided can be Zero for two situations. One is when price is at the absolute lowest price for the price range. The second is when price sets lower or a new lower prices. The default calculated percentage when not Zero is the ratio of the Now Stock Price divided by Dip Floor Price which is called the BF. The BF is then converted to a percentage.

### **Big Bank Boss Triple Point Reference Frame**

The discrete measurements of 52-Week High Change % and 52-Week Low Change % are at best an apples and oranges comparison and not entirely useful. For this exact reason, I created the Big Bank Boss Triple equations. The Big Bank Boss Triple equations output are positive numbers. The ratios can easily be converted to percentages. Now you have an apple-to-apple comparison with real-time growth potential. The output results define the now stock price in a triple reference box of the Rebound Factor (RF), Now Factor (NF) and Bounce Factor (BF).

These formulas are very useful whenever the Stock Market goes thru a crisis or market correction. The Bounce Factor (BF) is identical to the 52-Week Low Change which represents the percentage above the Dip Floor Price. The Rebound Factor (RF) defines the maximum potential range for a stock based on past performance. The values of NF and BF in themselves do not provide a holistic picture. It is very important to add in the crucial component of trending upward or downward. If the trend of the price is downward the NF increases and the BF decreases.

There is no way to predict when future stock prices will trend upward, but I provide a weekly Big Bank Boss Newsletter that shows the weekly price trend charts with a "Yellow" cell to indicate a new low indicator and a "White" font cell to indicate a trending up from the Dip Floor Price.



### **Big Bank Boss Triple Point Equations**

These three equations are always positive and make it easy to convert to percentages. Also, a unique thing about these ratios is an equation can be formed to solve for one unknown. This equation can be the building block for a program to monitor stock price movement. The 52-Week Range for RIG is converted below.

3.36	
	)
0.65	5.24
Rebound Factor (RF) = $(52 - \text{Week High})/(52 - \text{Week Low})$ = $(5.24/0.65) = 8.06$	(RF) % = ((RF) - 1) X 100 = ((8.06) - 1) X 100 = 706%
Now Factor (NF) = $(52 - Week High)/(Now Price)$ = $(5.24/3.36) = 1.56$	(NF) % = ((NF) - 1) X 100 = ((1.56) - 1) X 100 = 56%
Bounce Factor (BF) = $(Now Price)/(52 - Week Low)$ = $(3.36/0.65) = 5.17$	(BF) % = ((BF) - 1) X 100 = ((5.17) - 1) X 100 = 417%

The three Big Bank Boss Triple Point equations are linked in the single equation shown below. This equation only works for values are ratios, so you can't use this formula when the values are percentages.

$$NF = RF/BF$$

Substitution:

RF = 8.06 and BF = 5.17

NF = 8.06 / 5.17 = 1.56

How to interpret the bar chart and the tables to build a knowledgeable purchasing decision:

 This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.

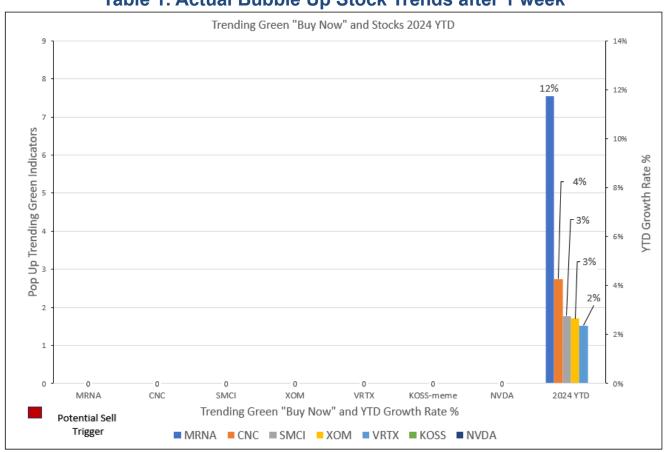


Table 1. Actual Bubble Up Stock Trends after 1 week

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

										<u> </u>				
	GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	GROWTH	YTD	10-YR	10-YR
Symbol	RANKING	2023	RANKING	2022	RANKING	2021	RANKING	2020	RANKING	2019	RANKING	2018	Growth	Annualize
	2023		2022		2021		2020		2019		2018		Rate	d Rate
<b>T</b>	<b>T</b>		-	-	<b>•</b>		<b>•</b>		<b>*</b>	-	<b>T</b>	×	•	<b>↓</b>
NVDA	4	239%	39	-51%	6	125%	14	122%	62	-41%	15	64%	15674%	65.9%
AMD	8	128%	44	-55%	11	57%	17	100%	2	78%	6	93%	4798%	47.6%
SMCI	3	246%	1	87%	21	39%	42	32%	61	-34%	8	85%	2476%	38.4%
AVGO	13	100%	11	-16%	13	52%	31	48%	26	8%	38	14%	2060%	36.0%
HUBS-add	12	101%	46	-56%	10	66%	11	140%	3	63%	37	14%	1626%	33.0%
LRCX	16	86%	31	-42%	12	52%	29	62%	48	-11%	9	76%	1530%	32.2%
TSLA	11	102%	52	-66%	15	50%	1	743%	50	-13%	5	112%	1449%	31.5%
PAYC	57	-33%	16	-25%	49	-8%	22	71%	4	62%	4	115%	1323%	30.4%
DXCM	40	10%	12	-18%	18	45%	24	69%	1	142%	10	71%	1101%	28.2%
MSFT	27	57%	19	-29%	14	51%	35	41%	27	7%	13	67%	947%	26.5%
AAPL	29	48%	18	-27%	27	33%	19	81%	42	-1%	7	86%	929%	26.3%
NFLX	23	65%	38	-51%	37	11%	26	67%	11	26%	43	2%	864%	25.4%
AMZN	18	81%	37	-50%	39	4%	20	76%	16	19%	35	17%	761%	24.0%
META	5	194%	51	-64%	31	23%	41	33%	47	-11%	30	21%	517%	20.0%
SE	55	-19%	58	-78%	36	12%	5	398%	19	14%	1	223%	484%	19.3%
VRT	2	252%	33	-45%	25	34%	23	70%	43	-1%	36	16%	471%	19.0%
VRTX	30	40%	4	32%	46	-7%	54	7%	18	14%	31	19%	449%	18.6%
SQ	33	27%	48	-62%	54	-26%	7	245%	5	52%	40	5%	400%	17.5%
GOOG	26	59%	26	-39%	9	68%	44	31%	44	-5%	26	28%	383%	17.1%
MRNA	60	-45%	20	-29%	5	143%	3	434%	24	10%	14	65%	365%	16.6%
ROKU	9	121%	60	-82%	55	-31%	12	134%	21	11%	3	169%	350%	16.2%
HUM	51	-11%	5	10%	35	13%	51	12%	23	10%	39	9%	288%	14.5%
NOC	54	-14%	3	41%	29	27%	60	-13%	56	-19%	23	36%	282%	14.3%
GME-meme	46	-5%	41	-52%	2	688%	8	210%	60	-32%	62	-66%	62%	5.0%
SNAP	14	96%	59	-82%	45	-6%	9	207%	63	-51%	2	175%	25%	2.3%
XOM	49	-8%	2	78%	16	48%	61	-41%	51	-16%	57	-15%	4%	0.4%
KOSS-meme	56	-32%	42	-54%	4	210%	13	127%	45	-5%	59	-22%	-15%	-1.6%
ZM	41	9%	50	-64%	59	-45%	4	403%	30	0%	45	0%	-15%	-1.7%
FVRR	47	-7%	57	-74%	56	-42%	2	739%	29	0%	42	3%	-17%	-1.8%
HOOD	28	57%	43	-54%	62	-54%	58	0%	41	0%	53	0%	-24%	-2.7%
COIN	1	391%	63	-86%	41	1%	56	0%	39	0%	51	0%	-46%	-6.0%
EXPR-meme	61	-59%	54	-72%	3	244%	63	-82%	57	-24%	60	-24%	-94%	-24.5%
AMC-meme	63	-85%	62	-85%	1	1153%	62	-71%	17	14%	61	-55%	-98%	-32.7%

## Table 2. Potential Stock Picks for January 2024 w/ Year-To-Date Performances from 2023 - 2018 Return

Symbols in italics are the Magnificent Seven Stocks

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Index	YTD 12/29/23	YTD 1/5/24	Price 1/5/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
Dow Jones	0%	<b>-1%</b>	37,466.11	41,212.72	43,086.03	N/A	0	37,466.11	1%	1%		ZERO
NASDAQ	0%	-3%	14,524.07	15,976.48	16,702.68	N/A	0	14,524.07	3%	3%		ZERO
S&P 500 Symbol	0% YTD 12/29/23	- <u>2%</u> 63	4,697.24 Price 1/5/24	5,166.96 0	5,401.83 0	N/A Trending Green (wks)	0 Caution = 2	4,697.24 Dip Floor Price	2% Rebound Factor (RF) %	2% Now Factor (NF) %		Bounce Factor (BF) %
		▼ 12%	111.12	114.27	124.21	▼	· ·		▼ 059/	750/	-	1.29/
MRNA	0%	4%	111.12 77.38	114.37	124.31 92.76	N/A	0	99.45	95%	75%		12%
CNC SMCI	0% 0%	3%	29.21	85.34 32.69	35.54	N/A N/A	2	74.21 28.43	11% 19%	6% 16%		4% 3%
XOM	0%	3%	102.63	114.98	124.98	N/A N/A	0	28.43	19%	16%		3%
VRTX	0%	2%	416.50	467.92	508.61	N/A	0	406.89	2%	0%		2%
UNH	0%	2%	537.38	605.44	658.09	N/A	0	526.47	4%	2%		2%
KOSS-meme	0%	1%	3.40	3.85	4.19	N/A	0	3.35	83%	80%		1%
NOC	0%	0%	469.89	538.36	585.18	N/A	0	468.14	17%	16%		0%
HUM	0%	0%	458.27	526.48	572.26	N/A	0	457.81	17%	17%		0%
TMO	0%	0%	531.23	610.41	663.49	N/A	0	530.79	12%	12%		0%
DXCM	0%	0%	123.98	142.58	154.98	N/A	0	123.98	11%	11%		ZERO
V	0%	0%	259.69	298.64	324.61	N/A	0	259.69	0%	0%		ZERO
META	0%	-1%	351.95	404.74	439.94	N/A	2	351.95	1%	1%		ZERO
NVDA	0%	-1%	49.10	56.46	61.37	N/A	2	49.10	1%	1%		ZERO
EA	0%	-1%	135.61	155.95	169.51	N/A	0	135.61	2%	2%		ZERO
MA	0%	-2%	419.42	482.33	524.28	N/A	0	419.42	2% 2%	2%		ZERO
TTWO EBAY	0% 0%	-2% -2%	158.21 42.79	181.94 49.21	197.76 53.49	N/A N/A	0	158.21 42.79	2% 18%	2% 18%		ZERO ZERO
ANET	0%	-2%	230.92	265.56	288.65	N/A N/A	0	230.92	3%	3%		ZERO
PYPL	0%	-2%	60.12	69.14	75.15	N/A	0	60.12	42%	42%		ZERO
MSFT	0%	-2%	367.75	422.91	459.69	N/A	0	367.75	3%	3%		ZERO
MU	0%	-2%	83.45	95.97	104.31	N/A	0	83.45	4%	4%		ZERO
SNAP	0%	-2%	16.55	19.03	20.69	N/A	0	16.55	3%	3%		ZERO
GOOG	0%	-3%	137.39	158.00	171.74	N/A	0	137.39	<b>4%</b>	4%		ZERO
ROKU	0%	-3%	89.29	102.68	111.61	N/A	2	89.29	<b>16</b> %	<b>16</b> %		ZERO
NFLX	0%	-3%	474.06	545.17	592.58	N/A	0	474.06	3%	3%		ZERO
DPZ	0%	-3%	400.03	460.03	500.04	N/A	0	400.03	3%	<b>3</b> %		ZERO
CRWD-add	0%	-3%	247.46	284.58	309.33	N/A	2	247.46	5%	5%		ZERO
BBY	0%	-3%	75.83	87.20	94.79	N/A	0	75.83	19%	19%		ZERO
VRT	0% 0%	-4% -4%	46.31	53.26 168.27	57.89	N/A	2	46.31	5% 6%	5% 6%		ZERO
EXPE DASH	0%	-4%	146.32 94.81	108.27	182.90 118.51	N/A N/A	2	146.32 94.81	7%	7%		ZERO ZERO
NOW	0%	-4%	676.16	777.58	845.20	N/A	0	676.16	4%	4%		ZERO
FVRR	0%	-4%	26.04	29.95	32.55	N/A	0	26.04	69%	69%		ZERO
AMZN	0%	-4%	145.24	167.03	181.55	N/A	0	145.24	6%	6%		ZERO
TSLA	0%	-4%	237.49	273.11	296.86	N/A	2	237.49	<b>18</b> %	<b>18</b> %		ZERO
PAYC	0%	-5%	197.15	226.72	246.44	N/A	0	197.15	<b>87</b> %	<b>87</b> %		ZERO
MSCI	0%	-5%	538.05	618.76	672.56	N/A	0	538.05	5%	5%		ZERO
SPCE-add	0%	-5%	46.60	53.59	58.25	N/A	0	46.60	173%	173%		ZERO
ADBE	0%	-5%	564.60	649.29	705.75	N/A	0	564.60	10%	10%		ZERO
ADSK INTU	0% 0%	-6% -6%	229.52	263.95 677.37	286.90	N/A N/A	0	229.52	6% 6%	6% 6%		ZERO
BABA	0%	-6%	589.02 73.01	83.96	736.28 91.26	N/A N/A	0	589.02 73.01	64%	64%		ZERO ZERO
AAPL	0%	-6%	181.18	208.36	226.48	N/A N/A	0	181.18	9%	9%		ZERO
NKE	0%	-6%	102.08	117.39	127.60	N/A	0	102.08	26%	26%		ZERO
AMD	0%	-6%	138.58	159.37	173.23	N/A	2	138.58	6%	6%		ZERO
AVGO	0%	-6%	104.93	120.67	131.16	N/A	0	104.93	8%	8%		ZERO
SE	0%	-6%	37.91	43.60	47.39	N/A	0	37.91	128%	128%		ZERO
UBER	0%	-6%	57.58	66.22	71.98	N/A	2	57.58	7%	7%		ZERO
LRCX	0%	-6%	73.24	84.23	91.55	N/A	0	73.24	7%	7%		ZERO
HOOD	0%	-7%	11.89	13.67	14.86	N/A	0	11.89	9%	<b>9</b> %		ZERO
ZM	0%	-7%	66.96	77.00	83.70	N/A	0	66.96	19%	19%		ZERO
HUBS-add	0%	-7%	537.84	618.52	672.30	N/A	2	537.84	8%	8%		ZERO
GOEV ZI	0% 0%	-8% -8%	5.52 17.06	6.35 19.62	6.90 21.33	N/A N/A	0	5.52 17.06	475% 70%	475% 70%		ZERO ZERO
AMAT	0%	-8%	17.06	19.62	21.33 186.25	N/A N/A	0	17.06	70% 9%	9%		ZERO
GME-meme	0%	-8%	145.00	171.35	186.25	N/A N/A	0	145.00	69%	69%		ZERO
COIN	0%	-11%	153.98	177.08	19.93	N/A	2	153.98	14%	14%		ZERO
SDGR	0%	-12%	31.46	36.18	39.33	N/A	0	31.46	71%	71%		ZERO
HNST	0%	-13%	2.87	3.30	3.59	N/A	0	2.87	22%	22%		ZERO
SQ	0%	-13%	66.96	77.00	83.70	N/A	0	66.96	27%	<b>27</b> %		ZERO
LYFT	0%	-15%	12.81	14.73	16.01	N/A	0	12.81	36%	<b>36</b> %		ZERO
AMC-meme	0%	-16%	5.17	5.95	6.46	N/A	0	5.17	1173%	<b>1173</b> %		ZERO
72% or Now Pri		Dip Floor Indicator the	61%	Wait or Ho Indicator		90%	Potential Sell Trigger	72 Suggested Bu	v In Price	8170	Ind	ip Floor icator d % back to

#### Table 3. Highest Bubble Up Performing Stocks YTD (as of 1-5-24) Return

16.34 Now Price is within the Buy Now Price Range

-13%

Now Low-Price Indicator

2nd Low-Price N/A No Suggested Buy In Price XX% Rebound % back Indicator N/A due to Max Potential < 44% XX% recent high price

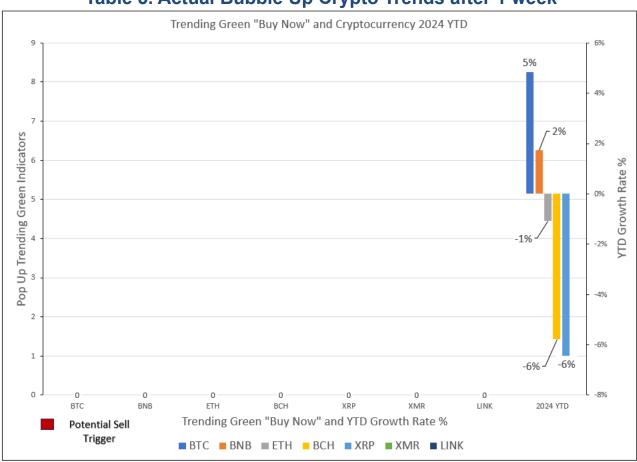
Rebound % back to

Index	Symbol	Price 1/5/24	Weekly 1/5/24	Monthly 1/5/24	YTD 12/29/23	YTD 1/5/24
Dow Jones	^DJI	37,466.11	-1%	3%	0%	-1%
NASDAQ	^IXIC	14,524.07	-3%	2%	0%	-3%
S&P 500	^GSPC	4,697.24	-2%	3%	0%	-2%
Symbol	Company / Industry	Price 1/5/24	1/5/24 12/29/23	1/5/24 12/1/23	YTD 12/29/23	63
		-	-	-	-	
MRNA	Modena Inc. (COVID-19 Drug)	111.12	12%	39%	0%	12%
CNC	Healthcare (Centene Corp.)	77.38	4%	3%	0%	4%
SMCI	Super Micro Computer - (S&P 500-24) (10:1-24)	29.21	3%	8%	0%	3%
XOM	Exxon Mobile (Oil & Gas)	102.63	3%	0%	0%	3%
VRTX	Healthcare (Vertex Pharmaceuticals Inc.)	416.50	2%	19%	0%	<b>2</b> %
UNH	Health Plan (UnitedHealth Group)	537.38	2%	-2%	0%	2%
KOSS-meme	Koss Corp Consumer Electronics	3.40	1%	11%	0%	1%
NOC	Defense (Northrop Grumman Corp.)	469.89	0%	-2%	0%	0%
HUM	Healthcare (Humana Inc.) Healthcare (Thermo Fisher Scientific)	458.27 531.23	0%	-7%	0%	0% 0%
TMO DXCM	Medical Devices (DexCom, Inc) (4:1-2022)	123.98	0% 0%	7% 6%	0% 0%	0%
V	Credit Services (Visa)	259.69	0%	1%	0%	0%
META	Communication (Facebook)	351.95	-1%	8%	0%	-1%
NVDA	NVIDIA Corp (Chip Design) (4:1-'21) (10:1 -24)	49.10	-1%	5%	0%	-1%
EA	Games (Electronic Arts)	135.61	-1%	-2%	0%	-1%
MA	Credit Services (Mastercard)	419.42	-2%	1%	0%	-2%
TTWO	Gaming (Take-Two Interactive Software)	158.21	-2%	0%	0%	-2%
EBAY	Internet Retail (eBay Inc.)	42.79	-2%	3%	0%	-2%
ANET	Arista Networks - Computer Hardware	230.92	-2%	7%	0%	-2%
PYPL	Finance (PayPal Holdings)	60.12	-2%	1%	0%	-2%
MSFT MU	Microsoft (Software Company)	367.75 83.45	-2% -2%	-2% 10%	0% 0%	-2%
SNAP	Semiconductor (Micron) Communication (SnapChat)	16.55	-2%	10%	0%	-2% -2%
GOOG	Google (Online and Phone) (20:1-2022)	137.39	-3%	3%	0%	-2%
ROKU	Roku, Inc (Entertainment)	89.29	-3%	-14%	0%	-3%
NFLX	Netflix (Online Movies)	474.06	-3%	2%	0%	-3%
DPZ	Resturants (Domino's Pizza)	400.03	-3%	1%	0%	-3%
CRWD-add	Cloud (CrowdStrike - IPO 6-12-19)	247.46	-3%	5%	0%	-3%
BBY	Specialty Retail (Best Buy)	75.83	-3%	3%	0%	-3%
VRT	Vertiv - Data Center Equipment	46.31	-4%	3%	0%	-4%
EXPE	Travel Services (Expedia Group)	146.32	-4%	5%	0%	-4%
DASH	DoorDash (DASH - IPO 12/9/20)	94.81	-4%	-2%	0%	-4%
NOW	Software - ServiceNow (S&P 500 - 11-21-19)	676.16	-4%	-2%	0%	-4%
FVRR AMZN	Fiverr Talk in Israel (IPO 6-13-19) Internet Retail (Amazon) (20:1-22)	26.04 145.24	-4% -4%	-5% -1%	0% 0%	-4% -4%
TSLA	Tesla, Inc. (added S&P 500) (3:1-22)	237.49	-4%	-1%	0%	-4%
PAYC	(Paycom Software) (S&P 500 - 1-28-20)	197.15	-5%	6%	0%	-5%
MSCI	Finance - MSCI	538.05	-5%	2%	0%	-5%
SPCE-add	Virgin Galactic - (IPO 10-28-19) (1:20 - 6/17/24)	46.60	-5%	0%	0%	-5%
ADBE	Software (Abobe)	564.60	-5%	-8%	0%	-5%
ADSK	Software (Autodesk)	229.52	-6%	2%	0%	-6%
INTU	Software (Intuit Inc)	589.02	-6%	3%	0%	-6%
BABA	Alibaba Online - (IPO 9-18-14)	73.01	-6%	-1%	0%	-6%
AAPL NKE	Apple Multimedia (4:1-2020) Footware (Nike)	181.18 102.08	-6% -6%	-5% -10%	0% 0%	-6% -6%
AMD	AMD Computer Chips	102.08	-6%	-10%	0%	-6%
AVGO	Semiconductor (Broadcom Inc.) (10:1 7-15-24)	104.93	-6%	13%	0%	-6%
SE	Sea Limited (Internet Retail)	37.91	-6%	1%	0%	-6%
UBER	Ride Share (Uber Inc.) (IPO 5-10-19)	57.58	-6%	0%	0%	-6%
LRCX	Semiconductor (Lam Research)	73.24	-6%	1%	0%	-6%
HOOD	Robinhood Crypto Exchg (IPO 7-29-21)	11.89	-7%	28%	0%	-7%
ZM	Zoom Video Talk - IPO 4-18-19	66.96	-7%	-5%	0%	-7%
HUBS-add	Online Software Sales (HubSpot)	537.84	-7%	4%	0%	-7%
GOEV	Canoo Inc. (Electric Auto Maker)	5.52	-8%	-17%	0%	-8%
ZI	Software (Zoom Info.) - IPO 5-4-20 Semiconductor (Applied Materials)	17.06 149.00	-8% -8%	-2%	0% 0%	-8% -8%
GME-meme	GameStop (Computer Games) (4:1-2022)	149.00	-8%	-2%	0%	-8%
COIN	Coinbase Crypto Exchg (IPO 4-14-21)	153.98	-11%	15%	0%	-11%
SDGR	Health (Schrodinger Inc.) (IPO 02-06-20)	31.46	-12%	-3%	0%	-12%
HNST	Consumer (The Honest Company) (IPO 5-5-21)	2.87	-13%	24%	0%	-13%
SQ	Finance (Block Inc.)	66.96	-13%	3%	0%	-13%
LYFT	Ride Share (Lyft, Inc.) (IPO 5-28-19)	12.81	-15%	-3%	0%	-15%
AMC-meme	AMC Movie Theater (1:10-2023)	5.17	-16%	-25%	0%	-16%
or <u>81%</u>	Dip Floor 61% Wait or Hold 9	Pote	ntial Sell rigger	72%	or	010/

## Table 4. Stocks Year to Date (YTD) Growth Rates (as of 1-5-24) Return

How to work the three data sets to build a knowledgeable purchasing decision:

1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.



### Table 5. Actual Bubble Up Crypto Trends after 1 week

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

## Table 6. Potential Crypto Picks for January 2024 w Year-To-Date Performances from 2023 - 2018 Return

							1				1				
	GROWTH		GROWTH		GROWTH		GROWTH		GROWTH		GROWTH			Big Bank	6-YR
Symbol	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	Symbol	YTD	Boss	Annualized
Symbol	2023	2023	2022	2022	2021	2021	2020	2020	2019	2019	2018	Symbol	2018	Ranking	Rate
-	-	-	-	-	<b>*</b>	-	<b>*</b>	-	<b>T</b>	-	<b>–</b>	-	-	<b>*</b>	-
BNB	10	27%	2	-52%	2	1269%	8	172%	2	126%	2	BNB	-30%	1	82%
LINK	1	184%	8	-72%	8	74%	1	537%	1	302%	1	LINK	-27%	2	72%
DOGE	9	33%	5	-60%	1	3528%	9	132%	7	-12%	4	DOGE	-74%	3	47%
ETH	5	91%	7	-67%	4	399%	3	469%	8	-16%	5	ETH	-80%	4	20%
BTC	3	154%	6	-64%	9	60%	4	303%	3	86%	3	BTC	-73%	5	20%
DOT	6	91%	11	-84%	7	188%	6	220%	12	0%	11	DOT	0%	6	19%

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

Index	YTD 12/29/23	YTD 1/5/24	Price 1/5/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
Dow Jones	5 <b>0%</b>	-1%	37,466.11	41,212.72	43,086.03	N/A	0	37,466.11	1%	1%		ZERO
NASDAQ	0%	-3%	14,524.07	15,976.48	16,702.68	N/A	0	14,524.07	3%	3%		ZERO
S&P 500	0%	-2%	4,697.24	5,166.96	5,401.83	N/A	0	4,697.24	2%	2%		ZERO
Symbol	YTD 12/29/23	12	Price 1/5/24	0	0	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
· 🗸	<b>•</b>	<b>*</b>	+	+	*	Ψ.	Ψ.	-		<b>.</b>	-	-
BTC	0%	5%	44,188.00	47,211.36	50,583.60	N/A	0	42,153.00	5%	0%		5%
BNB	0%	2%	317.40	349.44	374.40	N/A	0	312.00	8%	6%		2%
ETH	0%	-1%	2,270.00	2,542.40	2,724.00	N/A	0	2,270.00	4%	4%		ZERO
BCH	0%	-6%	239.30	268.02	287.16	N/A	0	239.30	28%	28%		ZERO
XRP	0%	-6%	0.58	0.65	0.70	N/A	0	0.58	33%	33%		ZERO
XMR	0%	-7%	155.80	174.50	186.96	N/A	0	155.80	14%	14%		ZERO
LINK	0%	-9%	14.10	15.79	16.92	N/A	0	14.10	20%	20%		ZERO
LTC	0%	-10%	66.10	74.03	79.32	N/A	0	66.10	63%	63%		ZERO
DOT	0%	-10%	7.45	8.34	8.94	N/A	0	7.45	22%	22%		ZERO
DOGE	0%	-11%	0.08	0.09	0.10	N/A	0	0.08	25%	25%		ZERO
ADA	0%	-11%	0.54	0.60	0.65	N/A	0	0.54	15%	15%		ZERO
MIOTA	0%	-17%	0.25	0.28	0.30	N/A	0	0.25	20%	20%		ZERO
USDC	0%	0%	1.00	1.12	1.20	N/A	0	1.00	0%	0%		0%
USDT	0%	0%	1.00	1.12	1.20	N/A	0	1.00	0%	0%		0%
72%	or <u>81</u> 9	Dip Fl		1% Wait or		90%	Potential Se	211 7	2% or	81%		)ip Floor

### Table 7. Highest Bubble Up Performing Cryptocurrencies (as of 1-5-24) Return



### Table 8. Cryptocurrency (YTD) Growth Rates (as of 1-5-24) Return

Index	Symbol	Price 1/5/24	Weekly 1/5/24	Monthly 1/5/24	Price 12/29/23	Price 1/5/24
Dow Jones	^DJI	37,466.11	-1%	3%	0%	-1%
NASDAQ	^IXIC	14,524.07	-3%	2%	0%	-3%
S&P 500	^GSPC	4,697.24	-2%	3%	0%	-2%
Symbol	Security	Price 1/5/24	1/5/24 12/29/23	1/5/24 12/1/23	Price 12/29/23	12
Ŧ	<b>•</b>	<b>~</b>	-	-	<b>T</b>	
BTC	Bitcoin	44,188.00	5%	14%	0%	5%
BNB	Binance Coin	317.40	2%	39%	0%	2%
ETH	Ethereum	2,270.00	-1%	9%	0%	-1%
BCH	Bitcoin Cash	239.30	-6%	6%	0%	-6%
XRP	Ripple	0.58	-6%	-5%	0%	-6%
XMR	Monero	155.80	-7%	-9%	0%	-7%
LINK	Chainlink	14.10	-9%	15%	0%	-9%
LTC	Litecoin	66.10	-10%	-8%	0%	-10%
DOT	Polkadot	7.45	-10%	36%	0%	-10%
DOGE	Dogecoin	0.08	-11%	0%	0%	-11%
ADA	Cardano	0.54	-11%	42%	0%	-11%
MIOTA	ΙΟΤΑ	0.25	-17%	9%	0%	-17%
USDC	USD Coin	1.00	0%	0%	0%	0%
USDT	Tether	1.00	0%	0%	0%	0%
Dip Floo Indicator		Wait or Hold Indicator	90%	Potential Sell Trigger	72%	or 📘

10.01	Now Price is within the
16.34	Buy Now Price Range

Indicator

2nd Low-Price No Suggested Buy In Price N/A due to Max Potential < 44% Indicator

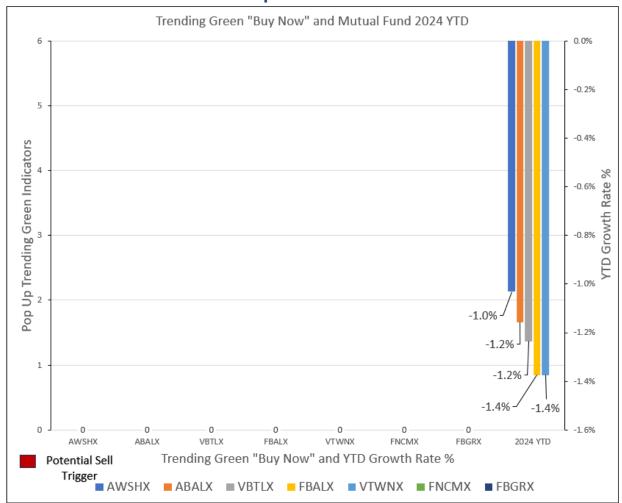
2<sup>nd</sup> Dip Floor Indicator Rebound % back to

recent high price

XX%

How to work the three data sets to build a knowledgeable purchasing decision:

1. This trending bar chart informs the investor of the Top 4 or 5 growth securities each week. The names will change for the first couple of weeks, but the names should stabilize. No picks should be made with this bar chart alone.



### Table 9. Actual Bubble Up Mutual Funds Trends after 1 week

2. The below table provides the benchmark securities with the highest average growth rate over several years. These are the stocks you should consider as security picks from the trending bar chart. This below table shows you the volatility of growth rates from year to year. This is provided to help shape your expectations of future growth rates. All active investors have to live with the up and down growth rates from year to year, but the sum of it all is a positive cumulative growth rate.

## Table 10. Potential Mutual Funds Picks for January 2024 w Year-To-DatePerformances from 2023 - 2018Return

	GROWTH		GROWTH		GROWTH		GROWTH		GROWTH		GROWTH		6-YR
Symbol	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	RANKING	YTD	Annualized
Symbol	2023	2023	2022	2022	2021	2021	2020	2020	2019	2019	2018	2018	Rate
-	-	-	<b>*</b>	-	-	-	<b>•</b>	-	<b>•</b>	-	-	-	<b>*</b>
FNCMX	2	44%	18	-33%	4	22%	2	44%	1	29%	3	-4%	13.1%
FBGRX	1	54%	20	-39%	6	13%	1	51%	4	27%	2	-3%	12.0%
FXAIX	5	24%	10	-19%	1	27%	7	16%	3	27%	5	-6%	10.0%
VINIX	6	22%	12	-21%	3	22%	11	14%	5	26%	4	-6%	8.3%
VIMAX	11	15%	11	-20%	2	23%	8	16%	2	28%	15	-10%	7.1%
VEXAX	4	25%	16	-27%	7	11%	4	30%	7	24%	13	-9%	6.9%
ANWPX	7	18%	17	-29%	10	10%	5	28%	6	24%	17	-12%	4.4%
AGTHX	3	28%	19	-33%	9	10%	3	32%	12	18%	19	-13%	4.1%
AWSHX	17	10%	2	-14%	5	21%	19	4%	15	16%	14	-9%	3.8%
VFIFX	8	18%	9	-19%	13	3%	10	14%	9	21%	12	-9%	3.5%
ABALX	15	11%	1	-14%	8	11%	16	6%	18	14%	8	-8%	2.8%
FBALX	9	17%	15	-25%	12	7%	9	15%	13	18%	18	-12%	2.1%
VFORX	10	16%	8	-19%	15	-5%	12	13%	10	20%	11	-9%	1.6%
VTTHX	12	15%	7	-19%	17	-5%	13	12%	11	18%	10	-8%	1.2%
NASDAQ	1	43%	3	-33%	2	21%	1	45%	1	33%	1	-2%	14.0%
S&P 500	2	24%	2	-19%	1	27%	2	17%	2	28%	3	-5%	10.2%
^DJI	3	14%	1	-9%	3	19%	3	8%	3	22%	2	-5%	7.4%

3. Now that you have a wholistic basis for your securities pick, you can now purchase your security when the trending now indicator is "Green". The trending "Green" indicator is active at growth rates up to ~ 30% Growth Rate YTD, so if you want to purchase a security later in the growth curve that is entirely up to you. This Bubble Up Trending "Green" table is entire driven by the stock market saying, "Buy Low and Sell High." All of the charts are provided to give the active investor real-time indicators to make stock market potential decision.

		•				•				4	·	
Index	YTD 12/29/23	YTD 1/5/24	Price 1/5/24	Buy Low Price	Buy High Price	Trending Green (wks)	Spike Ratio	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
Dow Jones	0%	-1%	37,466.11	41,212.72	43,086.03	N/A	0	37,466.11	1%	1%		ZERO
NASDAQ	0%	-3%	14,524.07	15,976.48	16,702.68	N/A	0	14,524.07	3%	3%		ZERO
S&P 500	0%	-2%	4,697.24	5,166.96	5,401.83	N/A	0	4,697.24	2%	2%		ZERO
Symbol	YTD 12/29/23	20	Price 1/5/24	0	0	Trending Green (wks)	Caution = 2	Dip Floor Price	Rebound Factor (RF) %	Now Factor (NF) %		Bounce Factor (BF) %
AWSHX	0%	-1%	56.61	58.87	60.57	N/A	0	56.61	1%	1%	-	ZERO
ABALX	0%	-1%	31.62	32.88	33.83	N/A N/A	0	31.62	1%	1%	-	ZERO
	0%	-1%	9.59	9.97	10.26	N/A N/A	0		2%	2%	-	
VBTLX	0%	-1%				N/A N/A	0	9.59	2%	1%	-	ZERO
FBALX			26.56	27.62	28.42		-	26.56	7%	1%	-	ZERO
VTWNX	0%	-1%	26.54	27.60	28.40	N/A	0	26.54			-	ZERO
VWELX	0%	-1%	40.77	42.40	43.62	N/A	0	40.77	3%	3%	-	ZERO
VINIX	0%	-2%	387.57	403.07	414.70	N/A	0	387.57	3%	3%	-	ZERO
FXAIX	0% 0%	-2%	163.00	169.52	174.41	N/A	0	163.00	2% 5%	2% 5%	-	ZERO
VTTVX	0%	-2% -2%	18.13 34.95	18.86 36.35	19.40 37.40	N/A	0	18.13	5% 4%	5% 4%	-	ZERO
VTHRX	0%	-2%	21.79	22.66	23.32	N/A N/A	0	34.95 21.79	4% 3%	3%	-	ZERO
VTTHX VFORX	0%	-2%	38.68	40.23	41.39	N/A N/A	0	38.68	3%	3%	-	ZERO
VFURX	0%	-2%	43.71	40.23	41.39	N/A N/A	0	43.71	3%	3%	-	ZERO
ANWPX	0%	-2%	54.75	56.94	58.58	N/A N/A	0	54.75	4%	4%	-	ZERO
AEPGX	0%	-2%	53.49	55.63	57.23	N/A N/A	0	53.49	5%	5%	-	ZERO
AGTHX	0%	-2%	61.69	64.16	66.01	N/A	0	61.69	5%	5%	-	ZERO
VIMAX	0%	-2%	282.49	293.79	302.26	N/A	0	282.49	2%	2%	-	ZERO
FBGRX	0%	-3%	168.27	175.00	180.05	N/A	0	168.27	3%	3%		ZERO
FNCMX	0%	-3%	184.00	191.36	196.88	N/A	0	184.00	4%	4%		ZERO
VEXAX	0%	-5%	120.38	125.20	128.81	N/A	0	120.38	5%	5%	1	ZERO
72% 0	0470	Dip Floor Indicator	61%	- Indica		90%	Potential S Trigger		72% or	81%		<sup>nd</sup> Dip Floo Indicator
24	Price is withi Iow Price Ra		-1396	v Low-Price Indicator	-13%	2nd Low-P Indicator	NI / A	No Suggested due to Max Po		XX%		ound % ba nt high pri

#### Table 11. Highest Bubble Up Performing Mutual Fund (as of 1-5-24) Return

### Table 12. Mutual Fund (YTD) Growth Rates (as of 1-5-24) Return

Index	Symbol	Price 1/5/24	Weekly 1/5/24	Monthly 1/5/24	YTD 12/29/23	YTD 1/5/24
Dow Jones	^DII	37,466.11	-1%	3%	0%	-1%
NASDAQ	^IXIC	14,524.07	-3%	2%	0%	-3%
S&P 500	^GSPC	4,697.24	-2%	3%	0%	-2%
Symbol	Mutual Fund	Price 1/5/24	1/5/24 12/29/23	1/5/24 12/1/23	YTD 12/29/23	20
AWSHX	American Funds (Lrg-Blend)	56.61	-1.0%	0%	0%	-1%
ABALX	American Funds (Moderate)	31.62	-1.2%	1%	0%	-1%
VBTLX	Vanguard (Bonds)	9.59	-1.2%	1%	0%	-1%
FBALX	Fidelity Balanced (Moderate)	26.56	-1.4%	1%	0%	-1%
VTWNX	Vanguard (Retirement 2020)	26.54	-1.4%	-4%	0%	-1%
VWELX	Vanguard (Moderate)	40.77	-1.4%	-3%	0%	-1%
VINIX	Vanguard (Lrg-Blend)	387.57	-1.5%	1%	0%	-2%
FXAIX	Fidelity (Lrg-Blend)	163.00	-1.5%	2%	0%	-2%
VTTVX	Vanguard (Retirement 2025)	18.13	-1.5%	-2%	0%	-2%
VTHRX	Vanguard (Retirement 2030)	34.95	-1.7%	0%	0%	-2%
VTTHX	Vanguard (Retirement 2035)	21.79	-1.7%	0%	0%	-2%
VFORX	Vanguard (Retirement 2040)	38.68	-1.8%	0%	0%	-2%
VFIFX	Vanguard (Retirement 2050)	43.71	-1.8%	0%	0%	-2%
ANWPX	American Funds (World Equity)	54.75	-2.1%	-3%	0%	-2%
AEPGX	American Funds (EAFE)	53.49	-2.2%	-2%	0%	-2%
AGTHX	American Funds (Lrg-Grth)	61.69	-2.3%	-4%	0%	-2%
VIMAX	Vanguard (Mid-Cap)	282.49	-2.4%	3%	0%	-2%
FBGRX	Fidelity Blue Chip (Lrg-Grth)	168.27	-2.9%	2%	0%	-3%
FNCMX	Fidelity (Mirrors the NASDAQ)	184.00	-3.2%	1%	0%	-3%
VEXAX	Vanguard (Mid-Grth)	120.38	-4.6%	4%	0%	-5%

Now Price is within the

16.34 Buy Now Price Range

Now Low-Price

Indicator

-13%

-13%

90%	Trigge	r Za or	8170	Indicator
2nd Low-Price Indicator	N/A	No Suggested Buy In Price due to Max Potential < 44%	XX%	Rebound % back to recent high price

The explanation provided in the previous section was redundant on purpose. Active traders may have preference of one security over another, so I provide the same introduction for all of the securities. The legion and the layout of the table are the same to make it easier for the reader.

### Purchase or Not Purchase Return

Before you decide to purchase, you must assure yourself that you are purchasing a stock that is popular now, services or product is in great demand, beating up on the little guys in the same business, and they set the industry standard in their business area. This company attributes can be confirmed by customer growth, new acquisitions to grow business, increasing quarterly profit and you hear positive news related to their business. It is suggested to make purchases in a dip in the price trend to increase the overall YTD performance.

It is suggested that you make multiple investments in the companies you own throughout the year. This strategy will help you own a better yearly average ownership that will ultimately improve your growth rate of return.

### Crypto had a surprisingly great year. It still faces threats in 2024.

David Hollerith, Senior Reporter, wrote this article for Yahoo Finance on Friday, December 22, 2023.

A year ago, the crypto world was in shambles. Now it's back, riding a new rally that supporters predict will surge even higher in 2024.

The price of bitcoin (BTC-USD), the world's largest cryptocurrency, is up more than 160% this year after topping \$44,000 for the first time since early 2022. The stock of cryptocurrency exchange Coinbase (COIN) has more than tripled, while the total market value of all crypto assets has nearly doubled.

### 'Here to stay'

If there is one firm that stands the most to either benefit or lose from the industry's next steps, it is Coinbase, the largest crypto exchange in the US. Its stock has surged 375% so far this year.

It benefitted from the fall of FTX and the humbling of Binance, its two biggest rivals, while introducing a raft of new products ranging from a US regulated futures exchange to a Layer 2 blockchain scaling solution. It also stands to become the custodian for many of the spot bitcoin ETFs that hope to launch early next year.

Coinbase did post its seventh consecutive quarterly loss in the third quarter, but it was the closest it has come to a positive earnings result since the fourth quarter of 2021, when the last crypto boom was still raging.

Its future earnings remain at risk from a legal fight with the Securities and Exchange Commission, which sued the exchange in June for allegedly operating an unlicensed crypto securities exchange, broker, and clearing agency.

The company is choosing to defend itself in court and its CEO Brian Armstrong has been vocal about his disagreements with the SEC.

"There's a lot of short-term bumps, twists, episodes," Coinbase CFO Alesia Haas told Yahoo Finance earlier this month. "The longer you are in crypto the more you have to realize that you have to see through the noise," she added.

The SEC remains the biggest threat looming over much of the industry. It took more than 32 actions against crypto-related actors in 2023, a 28% increase compared to the 25 in 2022. Those charges, which targeted many of the industry's biggest players, were still a small part of more than 300 overall actions taken by the regulator against a variety of companies.

Read in Yahoo Finance: https://stocks.apple.com/A49pX2Y7jT0iZfTbF55ELjA

### Overall comments for the week Return

The count for trending "Green" for the securities were stocks (0 out of 63), cryptocurrencies (0 out of 14), and mutual funds (0 out of 20).

The Weekly Winners were Moderna – COVID-19 (MRNA), Centene Corp. – Healthcare (CNC), Super Micro Computer – Computer Hardware (SMCI), Exxon – Oil and Gas (XOM), and Vertex Pharmaceuticals – Healthcare (VRTZ) with gains of 12%, 4%, 3%, 3%, and 2%, respectively.

The Weekly Losers were AMC Movie Theater (AMC-meme), Lyft – Ride Share (LYFT), Block Inc. – Finance (SQ), The Honest Company (HNST), and Schrodinger – Healthcare (SDGR) with losses of - 16%, -15%, -13%, -13%, and -12%, respectively.

I continue to recommend that you do not purchase stocks within days before the quarterly report is posted. It is best to let the market absorb the news good or bad news. If the price drops, you get to purchase the stock at a discount instead of getting hit with an instant -20% loss or greater that will take weeks or months or a year to get back to even.

### Most Popular Stocks with Upcoming Quarterly Reports (+/- a week posting date) Return

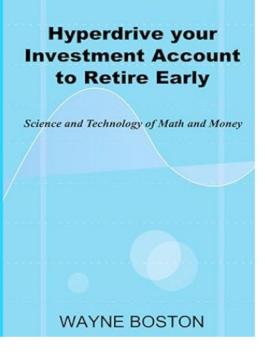
LW	Lamb Weston Holdings (Packaging)	1/4/2024
GOOG	Google (Online and Phone)	1/4/2024
NFLX	Netflix (Online Movies)	1/23/2024
HAL	Halliburton Comp (Oil & Gas)	1/23/2024
MSFT	Microsoft (Software Company)	1/23/2024
DHI	Construction (D.R. Horton)	1/23/2024
MUR	Murphy Oil Corp. (Oil & Gas)	1/24/2024
TSLA	Tesla, Inc. (S&P 500 - 12-21-20)	1/24/2024
HES	Hess Corp. (Oil & Gas)	1/24/2024
KOSS-meme	Koss (Clothing)	1/25/2024
AAL	American Airlines	1/25/2024
VLO	Valero Energy (Oil & Gas)	1/25/2024
WDC	Western Digtal Corp. (Computer)	1/30/2024
AMD	AMD Computer Chips	1/30/2024
MPC	Marathon Petroleum Corp. (Oil & Gas)	1/30/2024
HP	Helmerich and Payne, Inc. (Oil & Gas)	1/31/2024
META	Facebook (Online Communication)	1/31/2024
AMZN	Amazon Online Company	2/1/2024
AAPL	Apple Multimedia Company	2/1/2024
XOM	Exxon Mobile (Oil & Gas)	2/2/2024
ZI	Zoom Info IPO 5-4-20 (Software)	2/5/2024
OI	O-I Glass, Inc. (Packaging)	2/6/2024
HOOD	Robinhood (IPO 7-29-21)	2/7/2024
PYPL	PayPal (Credit Services)	2/8/2024
SNAP	Communication (SnapChat)	2/8/2024
COP	ConocoPhillips (Oil and Gas)	2/8/2024
DXCM	DexCom, Inc. (Medical Devices)	2/8/2024
TDC	Teradata Corp. (Software)	2/12/2024
MRO	Marathon Oil Corp. (Oil & Gas)	2/13/2024
ROKU	Roku, Inc (Entertainment)	2/14/2024

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### Next weekly Newsletter will be posted Sunday, January 14, 2024



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